

Chicago State University
Provost Council Meeting
Wednesday, October 15, 2014

Present:

Dr. Aida Abraha, Dr. Kimberly Black, Dr. Zafar Bokhari, Dr. Thomas Britt, Dr. Carmita Coleman, Dr. Richard Darga, Ms. Lillian Kay Dawson, Dr. Ivy Dunn, Dr. Latrice Eggleston, Dr. Kelly Ellis, Ms. Robin Hawkins, Dr. Omar Headen, Dr. Lindsay Bicknell-Hentges, Dr. Mark Kutame, Mrs. Sabrina Land, Dr. Robert LeSuer, Ms. Nelly, Maynard, Dr. Gebeyehu Mulugeta, Dr. Yvonne Patterson, Dr. Marian Perkins, Dr. Devi Potluri, Dr. Mikal Rasheed, Serita Robinson, Dr. Leslie Roundtree, Dr. Bernard Rowan, Mr. Mark Smith, Ms. Gabrielle Toth, Dr. Patricia Steinhaus, Ms. Yvette Warren, and Dr. Lisa Young.

Meeting called to order by Attorney Robin Hawkins at 1:06p

Review of Minutes

- Minutes were approved with corrections.

Electrical Switchgear Update- David Johnson

- There will be power interruption in certain areas in buildings A, B and C (Education, BHS and HWH) which will take an approximately 2 weeks to complete.

Commencement- Yvette Warren

- There are a total of 540 graduation applications received.
- The deadline to order regalia is October 15, 2014. Presently, 220 orders were made on-line.
- Commencement Countdown will be held on November 12th, 13th and 15th 2014.
- The graduation reception will be on November 22, 2014 at 5:30p.m.-7:30p.m. in the Library on the 4th Floor.

Grad Program Night

- The date for the Graduate Program Open House has changed from November 4, 2014 to November 6, 2014 due to election night.

Curriculum and Assessment-Dr. Rowan

Deans must turn in PME reports and there are still some missing as well as Assessment reports.

Marketing-Sabrina Land

- Campaign Refresh which is a follow-up from last year's campaign, Career Path. It received positive feedback. The new campaign includes students, alumni, and faculty. We have new media binds traditionally, we used outdoor media. Now, we will use a new vendor, JC Decaux, for the Chicago bus shelter, about 15 deployed right now for a 12 week campaign throughout the Southside, Downtown and Northside they are all outside, within an approximate 1 mile radius of a community college or university. Also, we are using mobile marketing that began September 9, 2014, as of October 1, 2014 we have an above average response rate. Lastly, we will be promoting CSU on taxi tops.

Negotiations-

- UPI Contract will expire in 2015. Atty Hawkins and Dr. Rowan are on the negotiations team. Atty. Hawkins asked that if there are sections that need clarification to forward it to her.

Other

- Dr. Ivy Dunn introduced her proposal for improving the advising process by using technology in the College of Arts & Sciences.

Adjournment at 2:31pm