



# GOING GLOBAL WORKSHOP

## EXPANDING ACROSS THE BORDERS

**JOIN US!**

**TUESDAY, JUNE 28, 2016**  
**9 AM - NOON**  
**11006 S. MICHIGAN AVENUE,**  
**CHICAGO, IL 60628**

### WORKSHOP DESCRIPTION

*At this age of globalization, for businesses to stay afloat in global competition, they must consider wider foreign markets. Presented by Global Institute and industry experts, this first, in a series of export-import workshops, targeting Micro, Small, and Medium-sized companies, is designed to prepare participants for international trade. This interactive, hands-on workshop will open your mind to the world of global opportunities by providing the basic practical skills necessary to launch across the borders, generate more revenues and be successful as you navigate the world of international operations. You will walk away equipped with:*

- ◆ The Necessity of Across the Borders Expansion
- ◆ What it Takes to Go Global
  - ◆ Untapped Global Opportunities and Linkages to Rising African Market
  - ◆ Preparing to Launch and Grow Your Global Business
  - ◆ Public and Private Resources Available for You
  - ◆ Alternative Funding for Your Global Operation

### TARGET AUDIENCE



- ⇒ Microbusiness
- ⇒ Small and Medium-sized Companies
- ⇒ Business Wishing to Expand to Foreign Markets
- ⇒ Prospective Entrepreneurs
- ⇒ Individuals With Global Mindset
- ⇒ Nonprofit Organizations (NGOs)
- ⇒ Faith-based Organizations Desiring Global Impact



**Refreshments will be served!**

**Hurry! Space is limited.**

**For questions, contact:**

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