

Join us!  
**2016 GLOBAL AFRICA TRADE FORUM AND VENDOR FAIR**



**GLOBAL AFRICA TRADE FORUM AND VENDOR FAIR**

*Capacity-Building for International Public-Private Partnership Investment*

**CHICAGO STATE**  
UNIVERSITY

Friday, December 16, 2016  
9:00 am – 5:00 pm

9501 S. King Drive, NAL 4 FL  
Chicago, IL 60628

**HIGHLIGHTS - Meet**

- Regional Trading Bloc Representatives
- Foreign Government Dignitaries
- Elected Officials; Gain New Insights
- Corporate Decision-makers
- Vendors, Exhibitors, Buy & Sell
- Local & International Opportunities
- Build Partnership for Global Trade
- Enjoy Authentic African Cuisine

[globalinstitute@csu.edu](mailto:globalinstitute@csu.edu) 773-821-2809

[www.csu.edu/internationalstudies/globalinstitute/events](http://www.csu.edu/internationalstudies/globalinstitute/events)

**REGISTRATION/DONATION**

Free to the general public. However, your tax deductible end-of year donation will be appreciated. Proceeds support students' trip to Africa for Cross-Cultural Exchange and Experiential-learning. A minimal charge of \$50 for Vendors and \$100 for Corporate and Country exhibitors apply. Breakfast and lunch (authentic African food) will be served.

**REGISTER/DONATE AT:**

<http://www.csu.edu/TUFCS/>

Donate (See Right); Enter Purpose: Global Institute

For more information, please visit:

<http://www.csu.edu/internationalstudies/globalinstitute/>

Contact: [globalinstitute@csu.edu](mailto:globalinstitute@csu.edu) or 773-821-2809

**EVENT DESCRIPTION**

Bringing together a collective exchange of ideas and business opportunities into expanding global Africa trade infrastructure for the benefit of all and the community we love, the *"Global Africa Trade Forum and Vendor Fair: Capacity-Building for International Public-Private Partnership Investment,"* builds on the success of the Global Institute of Sustainable

Development's Global African Partnership initiative launched in 2014 at Chicago State University. Apart from sustaining the momentum, it connects Diaspora Africans, entrepreneurs, investors, elected officials, top country decision-makers and regional trading bloc representatives from North America, Africa, the Caribbean and Latin America in a sustainable, transaction-driven environment to trade with each other and learn the nuts and bolts of doing global business in Africa and the Americas.

The explicit aim of this high-impact, global deal-closing forum is for Microbusinesses, Small and Medium-sized Enterprises (MSME) to increase their capacity by practicing collaborative trading locally, while also learning across-the-borders business opportunities and the resources available to catapult them to comfortable level of global trade. While all these are going on, serious vendors will have opportunity to showcase and sell their products. Exhibitors will display their countries' offerings and corporate diversity buyers and suppliers will intermingle with an aim of business expansion.

As panels of special guests speakers discuss global investment opportunities for US companies and the possibility of developing Public-Private Partnership for sustainable trade relationships, the audience of potential investors will be exposed to business opportunities available in African, Caribbean and Latin American countries. Prospects interested in global investment will explore possible tangible projects at trade exhibitions and one-on-one investment matching with country representatives.

Additionally, in a relaxed networking atmosphere, you get to share continental breakfast and a keynote luncheon enjoying authentic African cuisine as if you are in the Motherland. Additional benefits accrue. For more information, please visit: [www.csu.edu/internationalstudies/globalinstitute](http://www.csu.edu/internationalstudies/globalinstitute).

## EVENT HIGHLIGHTS

- **Key-note Speaker**
- **Meet Elected Officials with their Business Portfolios and Legislative Trade Assistance**
- **Interact with Foreign African, Caribbean and Latin American Government Dignitaries / Trade Decision-makers**
- **Learn about US and State of Illinois Resources for Global Business Development**
- **Listen to Regional Trading Bloc Representatives on Taking Your Business Global**
- **Meet Corporate Decision-makers for Business Expansion**
- **Gain New Insights on Trade and Business Development**
- **Build Public-Private Partnership for Global African Trade**
- **Establish African, Afro-Caribbean and Afro-Latino Business Collaborations**
- **Take Advantage of One-on-One Business Matching with Global Projects**
- **Create Strategic Alliances for Global Trade and Venture Explosion**
- **Connect with Diversity Suppliers and Consumers**
- **Meet Experts on Industry-Specific Opportunities**
- **Explore Local Vendors' Offerings; Buy and Sell goods and services**
- **Visit Exhibitors for Local & International Opportunities**
- **Enjoy Free Continental Breakfast and Authentic African Cuisines**

## INVITATION

You are cordially invited by the Global Institute of Sustainable Development at Chicago State University (CSU), in collaboration with CSU's Office of Community Relations, International Programs Office and Economic Recovery Institute's Women for African Development (WAD), and the wider African Diaspora Community to the **"Global Africa Trade Forum and Vendor Fair: Capacity-Building for International Public-Private Partnership Investment,"** on December 16, 2016, 9 am – 5 pm, at Chicago State University, 9501 S. King Drive (New Academic Library, 4th Floor), Chicago, Illinois, 60628, USA.

The main purpose of this high-level interaction with US Policymakers, African/Caribbean/Latin American Ambassadors and Consulate Officers, Regional Trade Bloc Representatives, Corporate Decision-Makers, Exhibitors and Vendors, as well as the University and Global African Community Leaders is to create a synergy for US-Global Africa investment and cross-cultural exchange through education, research, and service. The Global Institute's Africa Center at CSU promotes sustainable development through African studies, research, entrepreneurship, professional development and service learning. It highlights the contribution of Africans/African Diaspora to the world; and also stimulates mutually beneficial cross-cultural exchange of our students and faculty.

An Honorable Key-note Speaker with panels of Special Guests will discuss global investment opportunities for US companies and the possibility of developing Public-Private Partnership for sustainable trade relationships. The audience of potential investors will be exposed to business opportunities available in African, Caribbean and Latin American countries, with a twist exploration of prospects in the Middle East. Participants will explore country trade exhibitions and possible tangible projects. Additionally, a one-on-one investment matching will be arranged with prospects interested in global investment.

The Global Institute's Africa Center, as a catalyst continually cultivates and maintains a culture of improved connection between the wider African Diaspora and Africa, in order to stimulate trade and exchange of ideas for sustainable development. Thus, this event enhances capacity-building for US-Africa partnership for continental investment. We initiate various global programs throughout the year to engage university's internal and external stakeholders including, but not limited to faculty, students, entrepreneurs, corporations, faith-based and community organizations, policymakers, researchers, public intellectuals and the general citizenry in dynamic activities and discussions to enhance the role of university-community partnerships in building strong leadership and sustainable development for Africa. This forum is one of such initiatives to expose African rich resources and business opportunities to potential foreign investors.

We trust that you will join us December 16, 2016 to catalyze US-African investment and expand your bottom line. If you have any questions, do not hesitate to contact us at 773-821-2809, [globalinstitute@CSU.edu](mailto:globalinstitute@CSU.edu), and/or visit: [www.csu.edu/internationalstudies/globalinstitute](http://www.csu.edu/internationalstudies/globalinstitute).

## **PROGRAM OVERVIEW**

### **➤ ARRIVAL**

- **Exhibitor/Vendor Setup**
- **Registration**
- **Continental Breakfast**
- **Networking**

### **➤ EXHIBITION AND VENDOR FAIR**

- **Holidays Shopping**
- **Networking**

### **➤ MORNING PLENARY SESSION**

- **Opening and Program Introduction**
- **Global Public-Private Partnership for Trade & Investment**
- **Practical Tips on Doing Business in Africa and Afro-World Regional Trading Blocs**

### **➤ NETWORKING LUNCHEON AND KEYNOTE ADDRESS**

### **➤ EXHIBITION AND VENDOR FAIR EXPLORATION**

- **Trading**
- **Identifying African Opportunities**

- Networking
- **AFTERNOON PLENARY SESSION**
  - Industry-specific Preparation for Global Markets
  - Business Round Table - Trade and Investment Match-making
- **WRAP UP**
  - Questions and Answers
  - Next Steps
  - Program Evaluation
  - Closing Remarks

**TRADE AND INVESTMENT EXPLORATION**

## BUSINESS OPPORTUNITIES IN AFRICA



**Open to All Industry Sectors:**

- *Renewable Energy and Independent Power Plants*
- *Construction/Infrastructure Development (Affordable Housing, Commercial, Real Estate Development, Water Purification scheme, etc.)*
- *Transportation (Airports, Highway, Toll Roads, Railways, Ports, etc.)*
- *Maritime Industry (Seaport, Boats, Marine Equipment, Deep Sea Fishing, Shipping, and more)*
- *Agriculture/Agribusiness (Cultivation, Food processing, Fisheries, Fertilizer Production, Wood and Furniture Production, etc.)*
- *Petroleum Resources (Oil and Gas Exploration, Refinery, Petrochemical Industries, etc.)*
- *Solid Minerals (Limestone, Tar Sand, Copper, Lead, Zinc, Gypsum, Uranium, Granite, etc. - Exploration, Mining, Production, and Distribution)*
- *Tourism, Hospitality, & Recreation (Five-Star Hotels, Sports, Golf Course, etc.)*
- *Technology and Manufacturing*
- *Franchise Opportunities*
- *Commerce & Industry (Industrial Parks, Arts & Culture, Retail, Wholesale, Malls, Free Export Zones, etc.)*

*Enjoy Lots of Government Incentives*



CHICAGO  
STATE  
UNIVERSITY



**Registration/Donation:**

**<http://www.csu.edu/TUFCS/>**

Donate (See Right); Enter Purpose: Global Institute

**Contact:**

globalinstitute@csu.edu or 773-821-2809

**<http://www.csu.edu/internationalstudies/globalinstitute/>**

*Please visit often for updates*

