



2022 SPONSORSHIP OPPORTUNITIES

Presenting Sponsor - \$50,000

- Three (3) tables of eight (8) at the gala
- Two-minute corporate promotional video to air during gala program
- Social media post highlighting company's support of gala (10K+ distribution)
- Recognition (logo) as Presenting Sponsor on website page promoting gala
- Recognition (logo) as Presenting Sponsor on invitation (print and digital)
- Recognition (logo) as Presenting Sponsor on event signage
- Recognition as Presenting Sponsor in all press releases, media alerts and PSAs
- Recognition (logo) as Presenting Sponsor in post-event social media promotion
- Corporate representative to serve as Gala Chair
- Social media post recognizing corporate representative as Gala Chair
- On-stage remarks during gala program
- Corporate representative to be considered for service on the Chicago State Foundation Board of Directors

LIVE Challenge Sponsor - \$35,000

- Two (2) tables of eight (8) at the gala
- 90 second corporate promotional video to air during gala program
- Company logo on LIVE Challenge Paddle
- Social media post highlighting company's support of gala (10K+ distribution)
- Recognition (logo) as LIVE Challenge on website page promoting gala
- Recognition (logo) as LIVE Challenge on invitation (print and digital)
- Recognition (logo) as LIVE Challenge on event signage
- Recognition as LIVE Challenge Sponsor in all press releases, media alerts and PSAs
- Corporate representative to serve as Honorary Gala Co-Chair
- The LIVE Challenge sponsorship level will serve as a matching gift for donations up to \$35,000.

Platinum Sponsor - \$25,000

- Two (2) tables of eight (8) at the gala
- One-minute corporate promotional video to air during gala program
- Social media post highlighting company's support of gala (10K+ distribution)
- Recognition (logo) as Platinum Sponsor on website page promoting gala
- Recognition (logo) as Platinum Sponsor on invitation (print and digital)
- Recognition (logo) as Platinum Sponsor on event signage
- Recognition as Platinum Sponsor in all press releases, media alerts and PSAs
- Recognition (logo) as Platinum Sponsor in post-event social media promotion

Gold Sponsor - \$15,000

- One (1) table of eight at the gala
- Thirty-second corporate promotional video to air during gala program
- Social media post highlighting company's support of gala (10K+ distribution)
- Recognition (logo) as Gold Sponsor on website page promoting gala
- Recognition (logo) as Gold Sponsor on gala invitation (print and digital)
- Recognition (logo) as Gold Sponsor on event signage
- Recognition (logo) as Gold Sponsor in post-event social media promotion

Silver Sponsor - \$7,500

- One (1) table of eight (8) at the gala
- Recognition as a Silver Sponsor on website page promoting the gala
- Recognition as a Silver Sponsor on gala signage
- Recognition as a Silver Sponsor on gala invitations (print and digital)



1STGEN Scholarship Gala
INSPIRATION

SPONSOR COMMITMENT FORM

Thank you for sponsoring the **1stGEN Scholarship Gala: Inspiration!** We are grateful for your support of our critical mission to improve access and outcomes for first generation college students.

To realize the full benefits of your sponsorship, please consider the instructions and key dates listed below. For questions regarding the **1stGEN Scholarship Gala: Inspiration** or your sponsorship, please email syoung41@csu.edu.

Organization Name:

(Please list organization name as it should appear on all marketing and promotional materials)

Primary Sponsorship Contact:

Contact Email Address:

Contact Phone:

2022 1stGEN Scholarship Gala: Inspiration - Sponsorship Levels (select one):

PRESENTING SPONSOR \$50,000 (*\$46,400 may be tax deductible*)

LIVE CHALLENGE SPONSOR \$35,000 (*\$32,600 may be tax deductible*)

PLATINUM SPONSOR \$25,000 (*\$22,600 may be tax deductible*)

GOLD SPONSOR \$15,000 (*\$13,800 may be tax deductible*)

SILVER SPONSOR \$7,500 (*\$6,300 may be tax deductible*)

Payment by Check (*Payable to Chicago State Foundation*):

Please send your completed Sponsor Commitment Form and check to:

Chicago State Foundation
ATTN: 1stGEN Scholarship Gala
9501 S. King Drive ADM 126
Chicago, IL 60628

For Wire/ACH Instructions: Please email jmarsh@csu.edu

Payment by Credit Card: Please submit your payment by credit card at www.csu.edu/gala

Key Sponsorship Deadlines

Please submit a high resolution jpeg of your corporate logo for marketing collateral to jmarsh@csu.edu at your earliest convenience and no later than **Friday September 9, 2022**

Sponsorship payment due no later than **Friday, September 16, 2022**

Please submit your corporate video to jmarsh@csu.edu no later than **Friday, September 16, 2022**

Please submit your full guest list to jmarsh@csu.edu no later than **Friday, September 16, 2022**