



CHICAGO STATE UNIVERSITY

To Whom It May Concern

Each fall, a small group of Chicago State University (CSU) students comes together to prepare for one of the most demanding academic competitions in the country. They study history, science, literature, mathematics, and current events. They practice weekly as a team, sharpening their recall skills and their ability to perform under pressure. In April, they will represent CSU on a national stage at the Honda Campus All-Star Challenge (HCASC). I am writing to ask you to invest in their preparation.

HCASC is a nationally recognized academic quiz competition among historically Black colleges and universities and other institutions with significant Black student populations. Teams compete based on knowledge, teamwork, preparation, and composure under pressure. For our students, qualifying for and competing in HCASC is a mark of academic excellence and school pride.

Chicago State University (CSU) is Illinois' only four-year institution designated by the U.S. Department of Education as a Predominantly Black Institution (PBI). Our students bring talent and dedication to every competition they enter, and HCASC provides them with a visible national stage on which to demonstrate their abilities. Their success reflects not only the University but also the students and families across Chicago who see themselves represented at that stage.

Preparing for and competing in HCASC carries real costs. Team members need uniforms, technology for practice and competition preparation, study materials, and support for travel, lodging, and meals when the team competes and when we host scrimmages at Chicago State. There are several opportunities for you to support our team through financial contributions, in-kind donations, or a combination of both. Your support would help our students prepare and compete at the level they have earned.

Your support would go directly toward team uniforms and identification materials, laptops and technology for competition preparation, study materials, transportation and travel expenses, hotel accommodations, meals during competitions, and the costs of hosting scrimmages at CSU. Every dollar allows our students to focus their time and energy on preparation and competition rather than on how to cover the costs of participation.

This is a partnership, not a transaction. Depending on the level of support and subject to CSU policies, we welcome opportunities for sponsors to engage directly with students and help shape a partnership that aligns with their organizational goals. For any financial contributions, gifts should be directed through the Chicago State Foundation and designated to **Fund 90447/Honda Challenge**.



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I would welcome the opportunity to speak with you directly about how you can support this team. I am available for a call or meeting at your convenience and would be happy to answer any questions about the team, the competition, or the use of sponsorship funds.

Thank you for considering an investment in Chicago State University's students. Their preparation and achievements speak for themselves, and we would be proud to have you alongside them as a supporter of their success.

Sincerely

Carolyn D. Rodgers

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Sponsorship Levels

Level	Support Provided
\$10,000 Cougar Academic Excellence Partner	Primary-level-support for travel, technology, uniforms, competition preparation, and hosting activities.
\$7,500 Cougar Leadership Partner	Major support for travel, preparation, technology, equipment, and team activities.
\$5,000 Cougar Team Partner	Significant Support for uniforms, equipment, competition expenses, travel, and student preparation.
In-Kind Partner	For organizations able to provide laptops, transportation, hotel rooms, meals, printing, apparel, supplies, technology, or other needed services in place of or alongside financial support.

All sponsorship recognition and benefits are subject to applicable Chicago State University policies and approvals. Specific recognition, logo placement, and engagement opportunities will be confirmed with each based on the level of support and university guidelines.