Program Dates

March 19th: Participant Introductions; Developing Your Business Dream Team; Your Business Organization & Operations Structure; Challenges and Stages of Growth

March 26th: Data Security, Five Fundamentals of Marketing; Servicing Your Internal and External Customers; Providing Excellent Customer Service; Your target customer today and tomorrow; The value of Certification and making the value work for you and your business.

April 2nd: Accurate Financials & What They Say About your Business. An Overview of your financial statements and your tax returns (an accurate representation).

April 9th: Political contacts, Succession Planning; Case Studies on Successes and Failures of Business and Personal Relationships.

April 16th: Your Credit Issue; Personal and Business Credit.

April 23rd: Access to Capital Panel Discussion, “All Money is not the Same Shade of Green.” Crowd Funding.

April 30th: Developing the Perfect Pitch-One-on-One Sessions

May 7th: One-on-One Sessions

May 14th: In-Person Graduation

Classes will meet via Zoom
Class Time 6:00pm to 8:30pm

SESSION HIGHLIGHTS:

✓ Business & Leadership: Organizational Management and Planning
✓ Marketing, Branding, Sales, and Advertising
✓ The Value of Certification
✓ Understanding Financial Management
✓ Long Term Business Strategies, Case Studies and Succession Planning
✓ Improving Your Credit Profile and Score
✓ Accessing Multiple Capital Resources

The Chicago State University’s Continuing Education in partnership with CIBC, and Greater Roseland Chamber of Commerce is proud to present “The South Side Executive Entrepreneurial Training Program. An intensive 8-week program that gives established businesses insights and tools to grow. The South Side Executive Entrepreneurial Training Program is hosted by Chicago State University’s Continuing Education.