South Side Executive Entrepreneurial Training Program
Tuesday, September 5 -
Tuesday, October 31, 2023
Chicago State University
9501 South King Drive • Chicago, IL 60628

Who can apply?
If you have been in business for at least two years, have $50,000 in annual revenue and at least two employees [including yourself [1099s and part-time employees], then you qualify.

For additional information contact: 773-995-4466
Matthew Howard
773-916-6549

Sponsored by:

The Chicago State University's Continuing Education in partnership with CIBC, and Greater Roseland Chamber of Commerce is proud to present "The South Side Executive Entrepreneurial Training Program. An intensive 8-week program that gives established businesses insights and tools to grow. The South Side Executive Entrepreneurial Training Program is hosted by Chicago State University's Continuing Education.

SESSION HIGHLIGHTS:
✓ Business & Leadership: Organizational Management and Planning
✓ Marketing, Branding, Sales, and Advertising
✓ The Value of Certification
✓ Understanding Financial Management
✓ Long Term Business Strategies, Case Studies and Succession Planning
✓ Improving Your Credit Profile and Score
✓ Accessing Multiple Capital Resources

Program Dates
September 5th: Participant Introductions; Developing Your Business Dream Team; Your Business Organization & Operations Structure; Challenges and Stages of Growth
September 12th: Data Security, Five Fundamentals of Marketing; Servicing Your Internal and External Customers; Providing Excellent Customer Service; Your target customer today and tomorrow; The value of Certification and making the value work for you and your business.
September 19th: Accurate Financials & What They Say About your Business. An Overview of your financial statements and your tax returns (an accurate representation).
September 26th: Political contacts, Succession Planning; Case Studies on Successes and Failures of Business and Personal Relationships.
October 3rd: Your Credit Issue; Personal and Business Credit.
October 10th: Access to Capital Panel Discussion, “All Money is not the Same Shade of Green,” Crowd Funding.
October 17th: Developing the Perfect Pitch-One-on-One Sessions
October 24th: One-on-One Sessions
October 31st: In Person Graduation

Classes will meet via Zoom
Class Time 6:00pm to 8:30pm

Who can apply?
If you have been in business for at least two years, have $50,000 in annual revenue and at least two employees [including yourself [1099s and part-time employees], then you qualify.

For additional information contact: 773-995-4466
Matthew Howard
773-916-6549

Sponsored by:

The Chicago State University's Continuing Education in partnership with CIBC, and Greater Roseland Chamber of Commerce is proud to present "The South Side Executive Entrepreneurial Training Program. An intensive 8-week program that gives established businesses insights and tools to grow. The South Side Executive Entrepreneurial Training Program is hosted by Chicago State University's Continuing Education.

SESSION HIGHLIGHTS:
✓ Business & Leadership: Organizational Management and Planning
✓ Marketing, Branding, Sales, and Advertising
✓ The Value of Certification
✓ Understanding Financial Management
✓ Long Term Business Strategies, Case Studies and Succession Planning
✓ Improving Your Credit Profile and Score
✓ Accessing Multiple Capital Resources

Program Dates
September 5th: Participant Introductions; Developing Your Business Dream Team; Your Business Organization & Operations Structure; Challenges and Stages of Growth
September 12th: Data Security, Five Fundamentals of Marketing; Servicing Your Internal and External Customers; Providing Excellent Customer Service; Your target customer today and tomorrow; The value of Certification and making the value work for you and your business.
September 19th: Accurate Financials & What They Say About your Business. An Overview of your financial statements and your tax returns (an accurate representation).
September 26th: Political contacts, Succession Planning; Case Studies on Successes and Failures of Business and Personal Relationships.
October 3rd: Your Credit Issue; Personal and Business Credit.
October 10th: Access to Capital Panel Discussion, “All Money is not the Same Shade of Green,” Crowd Funding.
October 17th: Developing the Perfect Pitch-One-on-One Sessions
October 24th: One-on-One Sessions
October 31st: In Person Graduation

Classes will meet via Zoom
Class Time 6:00pm to 8:30pm