South Side Executive Entrepreneurial Training Program
Monday, March 27th - Monday, May 22, 2023
Chicago State University
9501 South King Drive • Chicago, IL 60628

Who can apply?
If you have been in business for at least two years and have at least two employees (including yourself [1099s and part-time employees], then you qualify.

Contact the Dept. of Continuing Ed:
773-995-4466
Matthew Howard
Facilitator
773-916-6549

Sponsored by:

The Chicago State University’s Continuing Education in partnership with CIBC, and Greater Roseland Chamber of Commerce is proud to present “The South Side Executive Entrepreneurial Training Program,” an intensive 8-week program that gives established businesses insights and tools to grow. The South Side Executive Entrepreneurial Training Program is hosted by Chicago State University’s Continuing Education.

SESSION HIGHLIGHTS:
✓ Business & Leadership: Organizational Management and Planning
✓ Marketing, Branding, Sales, and Advertising
✓ The Value of Certification
✓ Understanding Financial Management
✓ Long Term Business Strategies, Case Studies and Succession Planning
✓ Improving Your Credit Profile and Score
✓ Accessing Multiple Capital Resources

Program Dates
March 27th: Participant Introductions; Course Overview; Credit Introduction
April 3rd: Accurate Financial: What They Say About Your Business; Financial Statements overview
April 10th: Building Your Professional Dream Team; Marketing & Branding and How to Pitch Your Business
April 17th: The Value of Certification; Successes and Failures of Businesses and Personal Relationships A Case Study
April 24th: Your Credit Matters: A Comprehensive Look at Personal and Business Credit
May 1st: Access to Capital Panel Discussion: “All Money Is Not The Same Shade Of Green”; Understanding Capital Resources
May 8th and 15th: One-on-Ones
May 22nd: In-Person Graduation and Reception

Class meets via Zoom
Class Time: 6:00 p.m. to 8:30 p.m.