

CSU Board of Trustees  
Virtual Board meeting  
Open Session Minutes  
Monday, September 13, 2021  
3:00 p.m. – 4:21 p.m.

**Board Members Present**

Trustee Zopp, Chair  
Trustee Mark Schneider, Secretary  
Trustee Carr  
Trustee David  
Trustee Smart  
Trustee Thames

**Board Member Absent**

Trustee Brian Clay

**Others Present**

President Zaldwaynaka (Z) Scott, Esq.  
Walter Pryor, Esq., Interim Vice President of Legal Affairs and General Counsel  
Dr. Leslie Roundtree, Provost and Senior Vice President  
Craig Deutsch, Chief Financial Officer and Vice President of Financial Operations  
Jimell Byrd-Reno, Special Assistant to the President  
Kim Tran, Chief of Staff to the President

**1. Call to Order**

Trustee Andrea Zopp called the meeting to order.

Chair Zopp made the following statement: **We are meeting virtually pursuant to Public Act 101-0640 and the Governor's Disaster Proclamation dated July 23, 2021, and Section 7(e) of the Open Meetings Act. As Chair, I have determined that a fully in-person meeting is not practical nor prudent due to the disaster**, the September 13, 2021, meeting of the Chicago State University Board of Trustees is being conducted virtually and is hereby called to order.

**2. Roll Call**

A quorum was verified and roll call was taken.

**3. Chair Zopp remarks**

Chair Zopp made an announcement that Trustee Carr is leaving the Board. Trustee Carr made a brief statement of his continued support to the University.

**4. Verification of Meeting Notice**

The meeting notice was posted as mandated by the Illinois Open Meetings Act, in physical locations in the Student Union building, Library and Cook Administration building and on the website.

**5. Approval of Agenda**

Chair Zopp asked if there was a need to make corrections to the agenda. There was none. The agenda was approved.

## **6. Public Comment**

Chair Zopp made the following statement.

The Board will not hear presentations or entertain questions on the following topics and listed them out. Chair Zopp asked Mrs. Reno to begin calling anyone who has signed up to speak. Mrs. Reno stated that no one had signed up.

## **7. President's Remarks**

President Scott welcomed all Trustees to the new semester. She also welcomed Trustee David, Trustee Thames, and Trustee Smart as she returns. Stated farewell to Trustee Carr. President Scott shared how we welcomed the students back to campus for in-person classes. There were a lot of back-to-school events that were enjoyed by all. President Scott discussed CSU status as a PBI, and the national advocacy work that CSU is doing to help increase funding support for our university and other PBI designated schools. Dr. Miguel Cardona, US Secretary of Education is visiting the university based on his Midwest tour. Record number of students are signing up for Career pathway programs. Governor has issued a COVID-19 vaccination mandate effective September 19<sup>th</sup> so CSU is doing a lot of work to prepare for compliance, offering onsite COVID testing and COVID vaccination. The work on the Child Development Center is continuing with a projected opening date of March 2022. The Center for Education Equity that will support the action plan for the Equity Working group. CSU hosted a Community Event with over 200 attendees, in-person and virtual and 7 book scholarships were offered during the event. Metra and CSU have a working MOU for upgrading the Metra stop on the 95<sup>th</sup> and Cottage Grove. Partnership engagement is increasing.

## **Action Items**

Chair Zopp called on Dr. Roundtree, Interim Provost and Senior Vice President of Academic and Student Affairs to give the Academic Affairs report.

Dr. Roundtree presented the Academic Affairs report. Highlights included Faculty research, grant writing, Art shows and other exciting work. The College of Pharmacy diversity, Call Me Mister and Diverse Scholars in Education programs will be highlighted during the US Secretary of Education Dr. Miguel Cardona visit to the University with a focus on sharing information on the Healthcare Simulation Lab. The Higher Learning Commission visit is Feb 27 and Feb 28, 2023, with a lot of preparation on the self-study report that is due next year – report will include supporting documents and will be a on-campus event and happens every 10 years. Other departments are having separate accreditation visiting as well. Other grants are coming to the university.

Chair Zopp called on Dr. Christine List, Chair of Communications, Media Arts & Theatre Department to discuss highlights from the department and the work they are doing with external partners.

President Scott shared the partnership with Spark Foundry, the company which offered Pro Bono \$500,000 worth of services to the university through our re-branding campaign, and they offered to do more with other subsidiaries of the company.

Dr. List started by thanking Trustee Carr for his participation in the Black Media Industry weeklong programming. During the past academic year, President Scott encouraged Leo Burnett, the premier global advertising agency, to create a unique partnership with the university's academic programs. This led to a collaboration between Leo Burnett and the Office of the Provost

together with the Department of Communications, Media Arts & Theatre in the College of Arts & Sciences, and the Department of Marketing in the College of Business to launch an ambitious program to prepare students of color at CSU for high paying jobs in the advertising industry. Five black and Latinx students majoring in Media Arts participated in the program, a ten-week advertising bootcamp led by a team of professionals at Leo Burnett. The final project generated by the students would be a media campaign to attract more Latinx students to enroll at CSU. As part of this unique bootcamp experience, the students were paired with specialists in their areas of interest. Those students who aspired to create commercials were paired with the head of the production department at Leo Burnett. Students interested in media strategy were placed with a mentor in charge of public relations at Leo Burnett. This approach to learning created an incredible point of access to allow each of the five students to gain a mentor at one of the top advertising companies in the world. After completing the advertising bootcamp, three of the bootcamp students accepted paid summer internships with Leo Burnett or their sister company Spark Foundry. Happily, the other two students were immediately hired into jobs in their fields. In August, one of the three students, Malcolm Conyers, who completed the paid summer internship, was hired by Spark Foundry. He recounted his success story in an interview during the welcome week broadcast on WBEZ Radio.

No questions from the Trustees.

Next, Chair Zopp called on Dr. Andrea Welch, Vice President of Enrollment Management.

Dr. Welch presented the enrollment, retention, and data sharing process with Academic and Student Affairs and expanding the financial literacy offering. Dr. Welch shared the Enrollment Management CSU Strategic goals that they will focus on this semester.

**Goal 2: Student Enrollment, Retention, and Graduation with the Goal 2 Specific Objectives:**

1. Expand partnerships with local schools and community organizations to increase enrollment by 30%.
2. Identify new markets and enrollment criteria to diversify student population by 5%.

**Goal 3: University Culture, Climate and Accountability with the Goal 3 Specific Objectives:**

- 1: Strategically communicate the distinction of CSU education and its impact on the success of graduates: Build process of responding and collecting inquiries

**Goal 5: Cost Efficiencies and Diverse Revenue Streams with the Goal 5 Specific Objectives:**

1. Increase fiscal literacy and fiscal management skills among students, staff and faculty:  
  
Develop annual financial literacy training for students and families; Educate students on financial management and create related dashboards

Dr. Welch discussed the New Transfer Scholarship Matrix and the HEERF III Student Debt Relief as of August 30, 53 out of 174 students have received debt relief with the total amount of relief at \$172, 832.

Next, Chair Zopp called on Dr. June Price-Shingles, Faculty Athletic Representative to present a report as part of the “Did you Know?”.

Dr. June Price-Shingles shared highlights from her resume hired by Chicago State University in 2007 as a full-time Lecturer in the Department of Health, Physical Education and Recreation. In 2008, promoted to the position of Assistant Professor, in 2012 named Director of the Recreation Program and earned Tenure in May 2015. In January 2016, Dr. Shingles was appointed as the Faculty Athletics Representative for CSU.

T Faculty Athletic Representative (FAR) to the National Collegiate Athletic Association (NCAA) is expected to: with this list not being inclusive of all duties

- Regularly attend NCAA and FAR Association national meetings.
- Administer surveys as directed by the NCAA and perform other duties assigned by the NCAA.
- Participate on search committees for senior athletic administrators and head coaches.
- Oversee academic eligibility decisions with the compliance coordinator.
- Establish solid working relationships with the director of athletics, the compliance coordinator, the director of admissions, the registrar and director of student financial aid.
- Be knowledgeable of issues concerning athletics at the institutional, conference, and national level.
- Know the NCAA rules, especially those contained in NCAA Bylaws 14, 13, and 15 in that priority.

No questions from the Trustees.

Next, Chair Zopp called on Elliot Charles, Director of Intercollegiate Athletics to present a report.

Elliot Charles shared the student athletes’ appreciation. CSU will no longer be a part of the WAC effective June 30, 2022. Shared the non-conference and conference play of Women’s Volleyball, Men’s Soccer and Men’s Cross Country. The prospective membership conference offerings are coming from Horizon league and MEAC at this time with others to come. We are open to having conversations to find the right fit.

The meeting was turned over to Trustee Carr to preside over the report and resolutions presented by the Finance and Audit Committee.

As the Chair of the Finance and Audit Committee, Trustee Carr called on Craig Duetsch, Chief Financial Officer and Vice President of Financial Operations to present two resolutions.

Craig was called to present the resolution for FY22 Operating Budget.

Craig stated that Pursuant to Public Act 102-0017, Chicago State University (CSU) received an appropriation from the State’s General Funds for fiscal year (FY) 2022 in the total sum of \$38,325,900, which is the same funding level as FY 2021. This is a request to approve the operating budget for FY 2021 in the amount of \$89,912,800, and as detailed for appropriated, non-appropriated, and restricted grant funds in the Internal Operating Budget for Fiscal Year 2022.

**Chair Carr called for a motion to approve the resolution for FY22 Operating Budget. Trustee Zopp made the motion and Trustee Carr seconded the motion.**

**The motion passed as follows: Ayes 6 Nays 0**

Craig was called to present the next resolution for Facilities Master Plan.

Craig stated that Chicago State University last completed a Facilities Master Plan in 2004. The University recognized the need to evaluate its space utilization in the development of the 2020 - 2025 Strategic Plan. Specifically: *Goal 4: Strengthen Infrastructure Objective 1: Enhance and Upgrade Facilities and Space to Support Teaching / Learning, Scholarship, and Creative Activities-Metric: Development of CSU's Master Plan.* The cost of the Master Plan is \$350,000 and it will take approximately 6-9 months to complete the project.

**Chair Carr called for a motion to approve the resolution for Facilities Master Plan.  
Trustee Schneider made the motion and Trustee Zopp seconded the motion.  
The motion passed as follows: Ayes 6 Nays 0**

The Finance and Audit Committee Report concluded.

Chair Zopp called on Darrious Hilmon, Executive Director of the Chicago State Foundation, to give a status update on Chicago State Foundation.

Darrious began with giving the Board of Trustees acknowledgement for their contributions. The October 1, Gala is upcoming. The Gala will be an outside event at the Harris theatre and vaccination checks will occur. The Foundation is on track to meet the \$850,000 fundraising goal and would like the support from the Board of Trustees. Vax-a-Million is an event that is also upcoming for a community opportunity to get vaccinated and to join in a contest. The Alumni engagement continues, and the association is remaining active as they have hosted two meetings this semester. Community events are planned, and the focus is on alumni with less than 10 years as alumni. The corporate partnerships are increasing, and the work continues.

A motion was called to convene executive session.

**Chair Zopp called for a motion to move into Executive session.  
Trustee David made the motion and Trustee Carr seconded the motion.  
The motion passed as follows: Ayes 6 Nays 0**

**Chair Zopp called for a motion to move into Open session.  
Trustee Thames made the motion and Trustee Carr seconded the motion.  
The motion passed as follows: Ayes 6 Nays 0**

After the Trustees reconvened back to open session, the Board took no action in executive session that requires action in open session.

Chair Zopp recapped those personnel matters were discussed which included President Z Scott's performance evaluation and overall, she did outstanding and an excellent job leading the university through the pandemic. The university thrived meeting several of the strategic objectives and goals with the incredible administrators, amazing faculty and passionate and committed students.

Chair Zopp called for a motion to adjourn the meeting, with a unanimous vote of Aye. The September 13, 2021, Board of Trustees meeting was adjourned at 4:21 pm.