

CSU Board of Trustees
Virtual Board Retreat
Open Session Minutes
Monday, August 24, 2020
9:10 a.m. – 4:47 p.m.

Board Members Present

Trustee Andrea Zopp, Chair
Trustee McDade, Vice Chair
Trustee Mark Schneider, Secretary
Trustee Louis Carr
Trustee Brian Clay

Others Present

President Zaldwaynaka (Z) Scott, Esq.
Dr. Matthew Fete, Dean of College of Pharmacy
Dr. Elliott Charles, Athletic Director
Dr. Tyra Dean-Ousley, Interim Dean of College of Health Sciences
Dr. Carlos Gooden, Director of Undergraduate Admissions
Stephanie Kelly, Esq., General Counsel and Vice President, Chief Compliance Officer
Dr. Leslie Roundtree, Provost and Senior Vice President
Dr. Devi Prasad V. Potluri, Dean, School of Graduate and Professional Studies
Bonnie Phillips, Director of Board Relations
Dr. Leslie Roundtree, Provost and Senior Vice President
Rhonda Smith, Director of Financial Aid
Heidi Rudolph and Derricka Hollway, Consultants, Morae Global

Dr. Andrea Welch, Vice President Enrollment Management

1. Call to Order

Trustee Andrea Zopp called the meeting to order.

Chair Zopp made the following statement: Due to circumstances of the COVID-19 pandemic, and pursuant to Governor Pritzker's Executive Order 2020-07, issued on March 16, 2020, suspending the Open Meetings Act provisions relating to in-person attendance by members of a public body, August 24, 2020 meeting of the Chicago State University Board of Trustees is being conducted virtually and is hereby called to order.

2. Roll Call

A quorum was verified and roll call was taken.

3. Verification of Meeting Notice

The meeting notice was posted as mandated by the Illinois Open Meetings Act.

4. Approval of Agenda

Roll call was held for approval of the agenda. The agenda was approved.

5. Public Comment

Chair Zopp made the following statement.

The Board will not hear presentations or entertain questions on the following topics: Issues under negotiation as part of the University's collective bargaining process, statements concerning the private activities, lifestyles, or beliefs of individuals employed by or associated with the University, grievances of individual students or employees or any personnel matters.

Chair Zopp asked Ms. Phillips to begin calling anyone who has signed up to speak. Ms. Phillips stated that no one signed up.

6. Action Items

Dr. Roundtree was called to present the Advocate Health Contract and Resolution

Advocate Health Contract and Resolution

Pursuant to the bylaws, we would like to present a contract that exceeds the amount of \$250,000 for consideration. It is a one-year contract with the Advocate Health and Hospital Corporation. This is advocated work in order to provide services for both students and employees, in terms of health services as well as offering our CSU campus wellness and public health education. This contract has been reviewed and negotiated by the Office of Legal Affairs is for one year with an option to renew for \$260,000. This represents a significant cost savings from the University's current in-house model of delivery of health services.

Chair Andrea Zopp motioned to approve the Advocate Health Care Contract and Resolution. Trustee McDade seconded the motion. The motion passes as follows: Ayes 5 Nays 0

General Counsel Stephanie Kelly was called to present the resolution the Approval of CSU – Local Teamsters 700 Collective Bargaining Agreement Resolution

Ms. Kelly stated that we have a tentative agreement with the Teamsters Local 700. It is a small union on our campus of approximately 19 employees. They are our movers, as well as our groundskeepers and mail delivery and sorting personnel. I was advised this morning that the Union will not ratify this agreement until August 28th. We would have to actually consider this after they ratify it. So, I would ask for the resolution to be tabled until the September meeting.

The resolution has been tabled and will be put on the agenda for the September meeting.

7. Reports

Elliott Charles, Athletic Director was called to present the FY21 Vision, Goals and Budget.

Mr. Charles highlighted some of the recent activities in the Athletic Department. This week a virtual welcome back was held for student athletes. As an overview, there are approximately 185 students across 15 sports. There were 116 athletes with a GPA of 3.0 or better in our last regular semester Spring

2020. Mr. Charles commended the athletes and the Academic Support Services group for their support efforts. 29 athletes earned accolades around campus such as Dean's List, Provost's Honor Roll and President's Honor Roll. He explains the governance structure of the NCAA. Currently, as we look to move forward and evaluate what our strategic planning goals will be within the athletic department, matching up with the University Strategic Plan that was issued in December 2019. We are looking to evaluate all options to best serve our student athletes in our local community. Mr. Charles discussed the possibility of leaving the Western Athletic Conference (WAC) and joining another conference such as the Horizon League or the Ohio Valley (OVA) Conference. Joining another conference such as the OVC could mean more time for students to invest in their studies instead of traveling. By October we will have more information on costs and potential membership.

Mr. Charles explained the change in sports sponsorship; we began sponsoring Men's Soccer as an independent member of the WAC. We no longer support the sport of baseball. Of the students in the baseball program, one student re-enrolled for Fall 2020, 22-23 students did not re-enroll and transferred to other institutions.

Mr. Charles gave a financial overview of the athletic department, which has fluctuated from FY2015 through FY2020. Due to COVID-19 men's and women's basketball is in limbo, as we do not have a national decision or local decision. If basketball were to be suspended along with fall sports, we would be looking at a total of approximately \$800,000 expense reduction that would take place for the year.

Overall, with fall sports basketball, the expense reduction of almost \$800,000 would be about 11.21% of our overall operating budget for FY 21, notably with expense reduction and freezing of some of those contractual services in other areas, we would be looking at loss of revenue. Right now, within our revenue model for the FY2021 year, we had a projection of gain guarantee revenue at about \$841,000, which is about 29% of our overall revenue and we had ticket sales projected at \$75,000, which is about 2.6% of our overall operating revenue.

Dr. Welch, VP of Enrollment management was called to present the Overview of Admissions, Financial Aid and Scholarships and Enrollment Strategic Plan.

Dr. Welch introduced Dr. Carlos Gooden, Director of Undergraduate Admissions. Dr. Gooden gave a brief background about his education and career history.

Rhonda Smith, Director of Financial Aid, also introduced herself and gave a brief introduction of herself explaining her education and career as well.

Lastly, Dr. Welch, gave an introduction of herself and giving some background on her education and career.

Dr. Welch then gave an overview of the Enrollment Management Department. Currently, there are some vacant positions, first round interviews are being conducted so hopefully some of those positions will be filled soon. She went on to detail some of her plans and ideas for the Strategic Plan, including short term and long term goals. Some of enrollment management's goals include; developing a comprehensive strategic enrollment management plan, focusing on increasing the number of applications in the recruitment funnel and to access departmental best practices and policies. Additional

goals are to have increased enrollment, increased revenue, building strong community partnerships and upholding the CSU mission through increased graduation and employment rates.

Dr. Goodman gave insight into his strategies to increase admissions and enrollment. He also discussed COVID-19 challenges and next steps for recruitment and engagement.

Ms. Rhonda Smith gave a brief overview of financial aid's demographics, pell grants, loans and scholarships. She elaborated on ways to assist student needs and promoting financial literacy.

Dr. Devi Prasad V. Potluri, Dean, School of Graduate and Professional Studies was called to discuss graduate school admissions, enrollment, and the vision and strategic plan. He also highlighted future strategies for academic policies and retention.

Chief of Police, Eddie Welch to give an overview of Campus Security. He gave an introduction of himself and the mission of the department. Chief Welch gave an overview of the organizational chart, hiring process, operations, and campus crime/service call statistics. Chicago State has a new mobile app called KUVRR, which is the new state of the art safety feature to help protect the campus. He went over improvements being made within the department such as new vehicles, case management, and cameras on campus. Lastly, he discussed the action plan for the department.

8. Recess into Executive Session Pursuant to the Illinois Open Meetings Act.

Trustee Zopp moved to recess into Executive Session. Trustee McDade seconded the motion. The motion passed as follows: **Ayes 5 Nays 0**

9. Reconvene into Open Session

Trustee Zopp moved to reconvene into Open Session. Trustee McDade seconded the motion. The motion passed as follows: **Ayes 5 Nays 0**

Chair Zopp stated that the Board took no action in executive session that required action in open session.

10. Reports

Dr. Matthew Fete, Dean of College of Pharmacy was called and gave a report on the Pharmacy program and addressed curriculum reform.

Dr. Tyra Dean-Ousley, Interim Dean of College of Health Sciences, to gave the College of Health Science Report. She gave an update regarding the nursing plan to improve our NCLEX pass rate that was submitted and approved by the Illinois Board of Nursing in July of 2020. It was also approved by our accrediting body, Accreditation for Commission for Education and Nursing. In 2018, the program was put on warning by the Illinois Board of Nursing, the program was also put on probation in 2019. In 2019, a substantial plan was submitted to the nursing accreditation body, (Accreditation for Commission for Education and Nursing) and was approved for continuous accreditation in July of 2020. Dr. Dean Ousley went over the new remediation plan and clinical affiliations.

Natalie Covello, Chief Internal Auditor, gave the presentation on the FY2019 External Audit. She gave background on legislation related to our audits (Internal and External), what the process looks like at CSU, and touched on the fiscal year 2019 findings and updates.

General Counsel Stephanie Kelly, Heidi Rudolph and Derricka Hollway of Morae Global presented the Compliance Report. Ms. Rudolph and Ms. Holloway gave an overview of the process and presented the refreshed code of conduct, policy repository, and the policy management program. Ways to enhance and have more effective compliance program was discussed. Attorney Kelly presented the results of the University Ethics Climate Survey. The Palmtree Digital Code Platform was discussed, which is a digital code platform developer and host that allows projects to be more efficiently.

9. Chair Zopp motioned to adjourn the meeting. Trustee Schneider seconded the motion.

The motion passed as follows: 5 Ayes. 0 Nays

The August 24, 2020 Board of Trustees Retreat was adjourned.