Assessment Report FY 2011

Colleen Toledano   **Art and Design:**
                                         Design Option and Art Option with
                                         Concentrations in Studio Art, Studio Craft,
                                         Art History, and Multimedia

Outcomes

List the outcomes being measured.

For the 1st Assessment the following outcomes were measured:

Design Option
#1. Students will demonstrate a high level of knowledge in the use of design techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to write effectively within the discipline of art/design.

Art Option: Studio Art
#1. Students will demonstrate a high level of knowledge in the use of art techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to effectively write analyses, interpretations, and critiques of artwork.

Art Option: Studio Craft
#1. Students will demonstrate a high level of knowledge in the use of art/craft techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to effectively write analyses, interpretations, and critiques of artwork.

Art Option: Multimedia
#1. Students will demonstrate a high level of knowledge in the use of design/multimedia techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to write effectively within the discipline of art/design.

Art Option: Art History
#1. Students will demonstrate a high level of knowledge of major artists and their achievements throughout the world and ages.
#4. Students will demonstrate the ability to write effectively within the discipline of art history.

For the 2nd Assessment the following outcomes were measured:

Design Option
#1. Students will demonstrate a high level of knowledge in the use of design techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to write effectively within the discipline of art/design.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art/design using appropriate vocabulary and correct grammar.

Art Option: Studio Art
#1. Students will demonstrate a high level of knowledge in the use of art techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to effectively write analyses, interpretations, and critiques of artwork.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art using appropriate vocabulary and correct grammar.

Art Option: Studio Craft
#1. Students will demonstrate a high level of knowledge in the use of art/craft techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to effectively write analyses, interpretations, and critiques of artwork.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art using appropriate vocabulary and correct grammar.

Art Option: Multimedia
#1. Students will demonstrate a high level of knowledge in the use of art/craft techniques, materials, tools, and equipment.
#4. Students will demonstrate the ability to write effectively within the discipline of art/design.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art using appropriate vocabulary and correct grammar.

Art Option: Art History
#1. Students will demonstrate a high level of knowledge of major artists and their achievements throughout the world and ages.
#4. Students will demonstrate the ability to write effectively within the discipline of art history.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art history using appropriate vocabulary and correct grammar.

For the Senior Portfolio Reviews the following outcomes were measured:

Design Option
#1. Students will demonstrate a high level of knowledge in the use of design techniques, materials, tools, and equipment.
#2. Students will demonstrate the ability to develop design concepts and follow through the stages of the *creative process* to a finished solution.
#3. Students will demonstrate a high mastery of knowledge in Design.
#4. Students will demonstrate the ability to write effectively within the discipline of art/design.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art/design using appropriate vocabulary and correct grammar.
#6. Students will demonstrate the ability to organize, evaluate, edit, and present their art/design work appropriately in an exhibition.
#7. Students will demonstrate the ability to collect, edit, and organize their educational, employment, and artistic histories to date and design a resume that supports their career objective.

Art Option: Studio Art
#1. Students will demonstrate a high level of knowledge in the use of art techniques, materials, tools, and equipment.
#2. Students will demonstrate the ability to conceive and create works of art that demonstrate knowledge of structures and functions.
#3. Students will demonstrate a high level of knowledge in understanding the visual arts in relation to history and culture.
#4. Students will demonstrate the ability to effectively write analyses, interpretations, and critiques of artwork.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art using appropriate vocabulary and correct grammar.
#6. Students will demonstrate the ability to organize, evaluate, edit, and present their artwork appropriately in an exhibition.
#7. Students will demonstrate the ability to collect, edit, and organize their educational, employment, and artistic histories to date and design a resume that supports their career objective.

Art Option: Studio Craft
#1. Students will demonstrate a high level of knowledge in the use of art techniques, materials, tools, and equipment.
#2. Students will demonstrate the ability to conceive and create works of art/craft that demonstrate knowledge of the attributes of the medium.
#3. Students will demonstrate a high level of knowledge in understanding the visual arts in relation to history and culture.
#4. Students will demonstrate the ability to effectively write analyses, interpretations, and critiques of artwork.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art using appropriate vocabulary and correct grammar.
#6. Students will demonstrate the ability to organize, evaluate, edit, and present their artwork appropriately in an exhibition.
#7. Students will demonstrate the ability to collect, edit, and organize their educational, employment, and artistic histories to date and design a resume that supports their career objective.

Art Option: Multimedia
#1. Students will demonstrate a high level of knowledge in the use of design/multimedia techniques, materials, tools, and equipment.
#2. Students will demonstrate the ability to develop design/multimedia concepts and follow through the stages of the *creative process* to a finished solution.
#3. Students will demonstrate a high mastery of knowledge in design/multimedia.
#4. Students will demonstrate the ability to write effectively within the discipline of art/design.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art/design using appropriate vocabulary and correct grammar.
#6. Students will demonstrate the ability to organize, evaluate, edit, and present their art/design work appropriately in an exhibition.
7. Students will demonstrate the ability to collect, edit, and organize their educational, employment, and artistic histories to date and design a resume that supports their career objective.

Art Option: Art History
#1. Students will demonstrate a high level of knowledge of major artists and their achievements throughout the world and ages.
#2. Students will demonstrate the ability to distinguish different artistic styles.
#3. Students will demonstrate a high level of knowledge of the role of art in society.
#4. Students will demonstrate the ability to write effectively within the discipline of art history.
#5. Students will demonstrate the ability to make verbal presentations within the discipline of art history using appropriate vocabulary and correct grammar.
#6. Students will demonstrate the ability to theorize and analyze works of art.
#7. Students will demonstrate the ability to collect, edit, and organize their educational, employment, and artistic histories to date and design a resume that supports their career objective.
#8. Students will demonstrate the ability to collect, edit, and organize resources on art history and relevant materials.

Method of Assessment
List the assessment instrument. Explain when and how it was administered.

See Attachment 1

Assessment Findings/Interpretations/Conclusion

This section should record the findings after conducting the actual assessment. Data should be recorded over time. What do the data for this year's assessment reveal? What does a review of the trend data show? Summarize the data on the trend data form. Which strengths and weaknesses were identified? What can be done to improve the weaknesses? Any conclusion should be listed at this time.

	1st Portfolio		2nd Portfolio		SPR	
	Pass	**Fail**	**Pass**	**Fail**	**Pass**	**Fail**
Studio Art	2	1	4		1	
Studio Craft			1	1	2	
Design			0		1	
Art History						
Multimedia	1		1	1		
Totals	3	1	5	2	4	

Four students submitted work for the 1st Portfolio Review; three passed and one failed.
Seven students participated in the 2nd Portfolio Review; five passed and two failed.
Four students took the Senior Portfolio Review and all passed.

Overall students performed well. All students who failed did so in the Art/Design paper category. The weaknesses still remain in the quality of writing – grammar, failing to proof, no citation, no bibliography, incomplete papers and incoherent writing. With a full implementation of Seminar I, II, and III courses into the curriculum, it is foreseen that the problem in these areas will be reduced.

The amount of artwork created and the lack of creation/presentation backed up with art and related theories are additional concerns that the faculty members have. Embedding more theory-based projects and emphasizing the assignments outside the class in all required courses seems to be needed.

Also, students often do not have works (art/design paper, drawing, and 2D design) ready early enough for the 1st assessment. To ensure students' readiness for it, embedding the 1st department assessment into Seminar III seems to be necessary.

See Attachment 2 (Form 201C)

Plan for Academic Modifications and Decision Making Using Findings

Based on your interpretation of the findings, your conclusions and discussions with faculty, what curricular changes will be made in the future? These changes could be a particular course in the program curriculum. There may also be changes in delivery of instruction, enrichment activities or in the use of technology. How are the findings and changes related to immediate or long-term budget requests? List specific changes.

The following changes and improvements will continue to be done or addressed during Fall 2011 – Spring 2012 academic year.

- Seminar courses will continue to provide clearer directions and practical help in order to assist students in improving their writing skills.
- Developing the following materials and web pages in the department website: the assessment report, student testimonials, and student artworks to inform internal/external stakeholders about the assessment outcomes.
- Analyzing reflective student self-assessment exit interviews gathered to date upon graduation.

- All Assessment forms will be revised and updated. More categories will be added to assure that all materials turn-in for the Senior Portfolio can be appropriately evaluated. This will allow for clearer and more accurate results.
- Faculty felt that the Senior Portfolio Culmination paper lacked the research and critical thinking of one's work. The Senior Portfolio syllabus and assignments need to be revisited to assure that the course is taught with the department's goals in mind.
- A Moodle Course will be created which will contain all department Assessment materials. Student papers will be uploaded to this course shell to give better access for faculty to read, comment and evaluate. Faculty will also submit final evaluation results through the course shell. This will allow compiling the results more quickly and more accurately. It will also make it easier for faculty to access materials when needed.
- Dividing Senior Portfolio into two semesters. The first semester would be devoted to developing the research and written portion of the course. Such as proposal of work, artist statement, resume, cover letter, and business cards. Curricular action to add this course and change program requirements must take place in Fall 2011. Implementation of requirement would apply for entry year Fall 2012.
- Prior to Senior Portfolio require students to chose and register for an Independent Study with advisor in the chosen area. Independent Study would prepare students to identify and propose project that would be executed during Senior Portfolio.
- Inviting art students to attend 2nd Assessment presentations.

Accomplishments and Challenges
Identify and explain accomplishments and challenges related to the assessment plan in your department program.

- Provided specific art major statements, art papers, and artist statement in Seminar courses as well as the department assessment website to aid students.
- There was a juried student exhibition in the President's Gallery. There was also a pin up as part of the Art Talent Scholarship application. With these additional exhibitions, students are better understanding how to select and present their work for their assessment portfolios and exhibitions.
- The Department now has an exit survey for seniors.
- To ensure that students have work ready for the 1st department assessment, the Assessment coordinator will hold a workshop/signup session during the 4th week of the semester in Seminar III.
- Students that are ready for 1st Assessment will be contacted and a meeting will be held the 2nd week of the semester. This will allow students to prepare for the workshop held during the 4th week of the semester.
- Students are required to electronically submit written work. Faculty has the option to submit Assessment results electronically.
- On the 1st Assessment requirement handout the following changes were made: matting work is no longer required, and Seminar I and II course numbers were collected.
- On the 2nd Assessment requirement handout the number or required work was changed to15 required pieces, bibliography and citations are required with the paper and course numbers were changed to Design option, Multimedia and Studio Art.
- Assistant provided a Writing Workshop for students in Spring semester. Six Art students attended this workshop. Students were tutored throughout the semester.
- Students who have passed required department courses must attempt 1st Assessment in order to be considered for the Art Scholarship.

See Attachment 3 (Art & Design Assessment Plans used for Design Option, Art Option with Concentrations in Studio Art, Studio Craft, and Multimedia)

Attachment 1

Method of Assessment

For the 1st Portfolio Review that is directed towards sophomores, students are required to submit a portfolio of required studio course work, an art major statement and two art history/art/design papers. This is administered in the 6th week of each semester.

The 2nd Portfolio Review, for juniors, requires a portfolio of specific studio course work, a paper, an artist statement and a short oral presentation. This is administered in the 11th week of each semester.

The Senior Portfolio Review, part of the department's capstone course, is set up as an exhibition with an oral presentation. An artist statement, resume, culmination piece and culmination paper are also required. This review is now being held only at the end of the spring semester.

These assessments are all performance based. All tenured and tenure-track faculty are required by our bylaws to participate in the assessment process by grading the portfolios and the oral presentations.

Attachment 2 (Form 201C)

Summary of Trend Data for Assessment Findings

Department/Program: <u>Art & Design</u>   Assessment Coordinator: <u>Colleen Toledano</u>

<u>Instruments</u>	**2008/ 2009**	**Actions Taken**	**2009/ 2010**	**Actions Taken**	**2010/ 2011**	**Actions Taken**
1st Portfolio	6 passed 1 failed	Encouraged by the faculty and the YUA (Young Urban Artists) club, more students seemed to attend the 2nd department assessment held at the University Gallery for observation in Fall 08 and Spring 09. YUA held their Fall 08 and Spring 09 exhibitions at the University Gallery. This much vigorous use of the gallery by the student-run exhibitions generated the increased awareness of the art program in and outside CSU as well as much confidence and practical skill-sets in students. Effective Fall 08, more upper-level studio courses and interdisciplinary art courses including Intro Sound Art, Body Notions, and Hip Hop Aesthetics were offered in order to provide the students with various perspectives and theories. In Fall 08, assessment coordinator visited Seminar I class and held an assessment workshop for freshmen to increase awareness of the department assessments. More timely and meaningful evaluations by the faculty members were made.	5 passed 2 failed	Dept now has an exit survey for seniors. There was a juried student exhibition, as well as a faculty juried student exhibition in the President's Gallery. There was also a pin up as part of the Art Talent Scholarship application. With these additional exhibitions, students are better understanding how to select and present their work for their portfolios.	4 passed 1 failed	Advised students to meet with the Graduate Writing Assistant. The Graduate Writing Assistant provided a Writing Workshop for students. Art students attended. Students who have passed required department courses must attempt 1st Assessment in order to be considered for the Art Scholarship. Students are required to electronically submit written work. Faculty has the option to submit Assessment results electronically.
2nd Portfolio	8 passed 2 failed		9 passed 0 failed		5 passed 2 failed	
Senior Portfolio Review (SPR)	10 passed 0 failed		11 passed 0 failed		4 passed 0 failed	