Assessment Plan

2nd Assessment Portfolio Requirements

A 2nd Assessment Presentation and Portfolio submission is required for all Options/Concentrations, after completing 19-24 credit hours in Art/Design (including transfer credits).

The oral presentation of your portfolio to the faculty will take 5 minutes followed by 10 minutes of critique. Your portfolio will then be submitted for further evaluation. Each student is responsible for signing up, pinning up, and presenting a portfolio on time. Check the Assessment Information Board by BHS 301 for updated information.

2nd Assessment Presentation and Portfolio submissions will be held the 11th week of each semester. An assessment workshop for students will be offered around the 9th week of each semester.

At the time you turn in your portfolio, you will fill out a self-assessment, which will be returned to you with the Art/Design faculty's collated responses. You must receive at least a "C" for your artwork, artist statement, and oral presentation; and at least a "B" in your art/design papers as graded by the art/design faculty to pass the assessment.

The 2nd Assessment Presentation and Portfolio Review must take place one year before enrolling for Art 4950: Portfolio Presentation. If you do not pass the 2nd Assessment in all areas, you must resubmit in the deficient areas at the next scheduled 2nd Assessment and pass before enrolling for Art 4950.

The following must be included in the portfolio:

- Approximately 15 art/design pieces matted and/or appropriately presented). See specific Option/Concentration requirements below.
- 1 Art History paper, properly cited and with footnotes, typed and revised without spelling or grammatical errors.*
- Artist Statement - A one-page single/doubled-spaced paper on your body of work.**
- Optional are recent examples of creative work done on your own since you have entered the university matted or appropriately presented.
- All work should be pinned up in the University Gallery and should be labeled with your name, course, media, and assignment.

* Plagiarism of either artwork or written work is illegal, thus unacceptable, and will result in the student failing the entire assessment and necessitating a complete resubmission in the next semester. Plagiarism is defined as taking someone else's work as one's own, whether in whole or in part. This includes semi-plagiarism in which portions of another's work or writing are used, rearranged or minimally changed for use as one's own. A properly cited work with quotation marks avoids this problem.

2nd Assessment Specific Option/Concentration Requirements

Design Option -
Graphic Design Concentration
At least 3 classes from the following:
Art 2350: Color Photography I
Art 2360: Intro Digital Photo
Art 2710: Illustrator/Photoshop
Art 2712: Graphic Design I
Art 2714: Typography I
Work from other ART courses taken to date
Design Option -
Interactive Media Concentration
At least 3 classes from the following:
Art 2360: Intro Digital Photo
Art 2710: Illustrator/Photoshop
Art 2712: Graphic Design I
Art 2714: Typography I
Art 2730: Animation/Game Design
Other ART courses taken to date

Art Option -
2D Concentration
At least 3 classes from the following:
Art 2200: Drawing II
Art 2230: Painting I
Art 2260: Printmaking I
Art 2401: Sculpture I
Art 2570: Ceramics I or Art 2500: Fiber Arts I or Art 2540: Weaving I
Work from other ART course taken to date

Art Option -
3D Concentration
At least 3 classes from the following:
Art 2200: Drawing II
Art 2230: Painting I or Art 2260: Printmaking I
Art 2401: Sculpture I
Art 2570: Ceramics I
Art 2500: Fiber Arts I or Art 2540: Weaving I
Work from other ART course taken to date

Art Education (K-12) Option
At least 3 classes from the following:
Art 2230: Painting I
Art 2260: Printmaking I
Art 2360: Intro Digital Photo
Art 2401: Sculpture I
Art 2570: Ceramics I
Work from other ART courses taken to date

**Artist Statement Guidelines**
Your artist statement is a description of your work that gives your viewer deeper insight into it. It may include the answers to the following questions:

- What are the key ideas, issues/themes, goals of your work?
- What is the content of your work (subject matter, symbols, metaphors, etc.)?
- What is the form of your work (materials, processes, style, etc.)?
- What are the influences, sources, and inspiration of your work (cultural, historical, theoretical, personal, biographical, etc.)?
- What has been your exploration or struggle to find the meaning of your work (suitable media, a focus, etc.)?
Dos:
- Keep your statement concise, coherent, and to the point; one page is more than enough.
- Open with your work’s basic ideas in an overview of a short paragraph. The second paragraph should go into detail about how these ideas are presented in your work.
- Proofread it for misspelled words, bad grammar, or confusing content.

Don’ts:
- It is not about pomposity or a press release.
- It is not about your childhood or family unless it is very relevant to your work.
- It is not about the technical or full of jargon.