



PAN-AFRICAN SUSTAINABLE LEADERSHIP SUMMIT

PROFESSIONAL DEVELOPMENT FOR EFFECTIVE PUBLIC AND PRIVATE LEADERSHIP

Join us in Chicago

Thursday – Saturday, APRIL 27 - 29, 2017; 8 am – 5 pm; Saturday 6 -11:30 pm
Chicago State University, 9501 S. King Drive, New Academic Library, 4th Floor, Chicago, IL 60628

REGISTER:

<https://www.eventbrite.com/e/pan-african-sustainable-leadership-summit-tickets-32845596062>

For more information, please contact 312-217-0967, 248-864-5217, or 224-306-8411; Email: globalinstitute@csu.edu; or visit:

www.csu.edu/internationalstudies/globalinstitute/events

DESCRIPTION:

Aimed at turning brain drain into brain gain, this year's Pan-African Sustainable Leadership Summit brings global leaders and industry experts together with the university community, investors, businesses, nonprofits, vendors, citizens and the media world to create lasting connections for effective professional development. Participants will enhance their leadership portfolio; meet global leaders and gain opportunities for global business and investment funding; learn from globally-acclaimed cross-cultural experts; directly engage in any of the four tracks intensive 3-day short-term professional development workshops for university certificate; take part in African students essay competition; and enjoy a grand-style celebration of African culture, brain trust, and accomplishments.

TURNING BRAIN DRAIN INTO BRAIN GAIN WORKSHOP TOPICS

SELECT YOUR TRACK BELOW:

- ❖ **DEVELOPING TRANSFORMATIVE SUSTAINABLE COMMUNITIES WITH GIS**
- ❖ **INVESTMENT AND PROJECT FINANCING**
- ❖ **ENTREPRENEURSHIP DEVELOPMENT: BUSINESS MARKETING WITH SOCIAL MEDIA**
- ❖ **AGRICULTURE AND FOOD SECURITY - EFFICIENT CULTIVATION TECHNIQUES, FOOD PROCESSING/PRESERVATION, LOCAL DISTRIBUTION AND EXPORT MARKETS**



EVENT HIGHLIGHTS - Enjoy

- ***Professional Development Workshops***
- ***University Certificate of Completion Awarded***
- ***Learn About Investment Funding Sources & Meet Foreign Investors***
- ***Discover African Markets; Establish Strategic Alliances***
- ***Leadership Breakout Sessions with Local and Foreign Government Functionaries***
- ***Vendors and Exhibitors in the Arts of Marketing and Venture Pitching***
- ***Grand Finale Colorful African-Style Award Gala Night***
- ***African Fashion Shows, Music, Cultural Artifacts, and Authentic Ethnic Cuisines***
- ***Explore Tourism Potentials of the Great City of Chicago,***
- ***And Many More...***

TENTATIVE AT-A-GLANCE PROGRAM

DAY ONE - THURSDAY

- 8:00 – 9:00 AM ARRIVAL, REGISTRATION, NETWORKING, CONTINENTAL BREAKFAST**
- 9 – 9:30 AM OPENING GENERAL SESSION**
- 9:30 -10:50 AM MORNING PANEL 1/OPEN FORUM**
- 10:50 – 11:00 AM BREAK**
- 11:00 – 12:30 AM MORNING PANEL 2 – BREAKOUT/CONCURRENT SESSIONS**
- 12:30 – 1:30 PM LUNCHEON KEYNOTE ADDRESS (GENERAL SESSION)**
- 1:30 – 3:00 PM AFTERNOON PANEL 3 – BREAKOUT/CONCURRENT SESSIONS**
- 3:00 – 4:30 PM AFTERNOON PANEL 4 – BREAKOUT/CONCURRENT SESSIONS**
- 4:30 – 5:00 PM OPEN FORUM - Q&A, RECAP, EVALUATION, EXHIBITS & NETWORKING**

DAY TWO - FRIDAY

- 8:00 – 9:00 AM ARRIVAL, REGISTRATION, NETWORKING, CONTINENTAL BREAKFAST**
- 9 – 9:30 AM OPENING GENERAL SESSION**
- 9:30 -10:50 AM MORNING PANEL 1/OPEN FORUM**
- 10:50 – 11:00 AM BREAK**

- 11:00 – 12:30 AM MORNING PANEL 2 – BREAKOUT/CONCURRENT SESSIONS**
- 12:30 – 1:30 PM LUNCHEON KEYNOTE ADDRESS (GENERAL SESSION)**
- 1:30 – 3:00 PM AFTERNOON PANEL 3 – BREAKOUT/CONCURRENT SESSIONS**
- 3:00 – 4:30 PM AFTERNOON PANEL 4 – BREAKOUT/CONCURRENT SESSIONS**
- 4:30 – 5:00 PM OPEN FORUM - Q&A, RECAP, EVALUATION, EXHIBITS & NETWORKING**

DAY THREE – SATURDAY

- 8:00 – 9:00 AM ARRIVAL, REGISTRATION, NETWORKING, CONTINENTAL BREAKFAST**
- 9 – 9:30 AM GENERAL SESSION**
- 9:30 -10:50 AM MORNING PANEL 1/OPEN FORUM**
- 10:50 – 11:00 AM BREAK**
- 11:00 – 12:30 AM MORNING PANEL 2 – BREAKOUT/CONCURRENT SESSIONS**
- 12:30 – 1:00 PM OPEN FORUM - Q&A, CLOSING REMARKS, EVALUATION, EXHIBITS & NETWORKING**
- 1:00 – 6:00 PM FREE TIME/SIGHT SEEING**
- 6:00 – 11:30 PM? AWARD CELEBRATION OF AFRICAN CULTURE, BRAIN GAIN AND ACCOMPLISHMENTS GALA**

SUMMIT FEES

FEES BREAKDOWN

Global/African Government Officials and Business Leaders (VIP Packages Available)	\$2,300	Fee includes: Full 3 days events – Four-nights Hotel accommodation, three continental breakfasts, two lunches, afternoon refreshments, General Sessions, hands-on training and practicum, site visit, Q&A sessions, personal/venture/resource pitching, networking and exhibitions, investors’ match-making, workshop materials, souvenirs, welcome cocktail reception, closing award banquet, and certificate of completion.	Register online by April 20, 2017. On-site registration available for additional \$50 surcharge. No refund for cancellation or no-show.
Workshop Participation	\$250.00	General Sessions, Luncheon and Three-Day Professional Development Workshop	Register online by April 20, 2017. On-site registration available for additional \$50 surcharge. No refund for cancellation or no-show.
One Day Pass	\$100.00	General Sessions, Luncheon and One-Day Professional Development Workshop	Register online by April 20, 2017. On-site registration available for additional \$50

			surcharge. No refund for cancellation or no-show.
Students and Faculty	Free	General Sessions, Student Forum, Essay Competition, food, and Gala night	Register online by April 20, 2017. On-site Registration available
Free to the Public Events	\$10.00 Suggested Donation	General Sessions, Student Forum, and food	Register online by April 20, 2017. On-site Registration and donation Available
Site Visits/Sight-seeing Tour	\$100.00	Select one: <input type="checkbox"/> #__ Urban Agriculture Sites/Aquaponics <input type="checkbox"/> #__ City of Chicago Visitors' Tour <input type="checkbox"/> #__ The Windy City Skyline Boat Ride	Register online by April 20, 2017. On-site registration available. No refund for cancellation or no-show.
Exhibitors and Vendors	\$150	3 Day exhibition and vending with own materials	Register online by April 20, 2017. No refund for cancellation or no-show.
Program Booklet Advertisement	Full Page - \$500 Half Page - \$260 Quarter Page - \$135	Select one: <input type="checkbox"/> Full-Page <input type="checkbox"/> Half-Page <input type="checkbox"/> Quarter Page; Free for Sponsors	Program Booklet Ads due by April 17, 2017
Award Banquet	\$30.00/Person Free for Students	Grand-style Award Celebration of African Culture, Brain Gain, and Accomplishments, Mix & Mingle with global leaders, Authentic African Cuisine, Music, Entertainment, etc.	Register online by April 20, 2017. On-site registration available. No refund for cancellation or no-show.

Sponsorship Form

- **DIAMOND SPONSOR: \$20,000 + SPONSORSHIP**
 - Public recognition during awards as a Diamond sponsor.
 - Free full-page advertisement on the program booklet
 - Listing on the program booklet as a Diamond sponsor.
 - Free admission and seating for up to eight (8) people at workshops and all events perks.
 - Free admission for award night celebration for up to eight (8) people.
 - Free advertisement on our website.
 - Listing and posting of your company logo on promotional publications for the awards.
 - Free presentation of company name and logo on the red carpet for photos.

- **PLATINUM SPONSOR: \$15,000 SPONSORSHIP**
 - Public recognition during awards as a Platinum Sponsor.
 - Free full-page advertisement on the program booklet.
 - Listing on the program booklet as a Platinum Sponsor.
 - Free admission and seating for up to six (6) people at workshops and all events perks.
 - Free admission for award night celebration for up to six (6) people.
 - Listing and posting of your company logo on promotional publications for the awards.
 - Free presentation of company name and logo on the red carpet for photos.

- **GOLD SPONSOR: \$10,000 SPONSORSHIP**
 - Public recognition during awards night as a Gold Sponsor.

- Free full-page advertisement on the program booklet
 - Listing on the program booklet as a Gold Sponsor.
 - Free admission and seating for up to four (4) people at workshops and all events perks.
 - Free admission for award night celebration for up to four (4) people.
 - Listing and posting of your company logo on promotional publications for the awards.
 - Free presentation of company name and logo on the red carpet for photos.
- **SILVER SPONSOR: \$5,000 SPONSORSHIP**
 - Free full-page advertisement on the program booklet.
 - Listing on the program booklet as a Silver Sponsor.
 - Free admission and seating for up to two (2) people at workshops and all events perks.
 - Free admission for award night celebration for up to two (2) people.
- **BRONZE SPONSOR: LESS THAN \$5,000 SPONSORSHIP**
 - Free full-page advertisement on the program booklet.
 - Listing on the program booklet as a Bronze Sponsor.
 - Free admission and seating for (1) person at workshops and all events perks.
 - Free admission for award night celebration for one (1) person

Thank you in advance for your generosity and support, which will go a long way to supporting our students' study abroad program and service learning in Africa. We welcome any sponsorship amount not listed and we will list you or your company in the program booklet as a valued sponsor.

Please check the one that applies:

- DIAMOND SPONSOR: \$20,000 + SPONSORSHIP**
- PLATINUM SPONSOR: \$15,000 SPONSORSHIP**
- GOLD SPONSOR: \$10,000 SPONSORSHIP**
- SILVER SPONSOR: \$5,000 SPONSORSHIP**
- BRONZE SPONSOR: LESS THAN \$5,000 SPONSORSHIP**

Organizational Name (Or as you would want it listed on brochure.)

Contact Person

Address

City	State	ZIP
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Telephone	Fax	Website
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Email

Select Workshop Tracts and Number of Participants in Each Tract:

- Developing Transformative Sustainable Communities with Geographic Information Systems (GIS)** Number: _____
- Investment and Project Financing** Number: _____

Entrepreneurship Development: Business Marketing with Social Media

Number: _____

Agriculture and Food Security - Efficient Cultivation Techniques, Food Processing/Preservation, Local Distribution and Export Markets

Number: _____

Please submit your Program Booklet Ads by April 17, 2017

Full Page \$500 _____ Half Page \$260 _____ Quarter Page \$135 _____; Free for sponsors.

\$
Donation Amount

Signature

Date

REGISTER:

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