Environmental Literacy for Illinois:

A strategic plan for environmental education in Illinois

September 2005
FOREWORD

The *Environmental Literacy for Illinois* (EL for IL) strategic plan was originally released in July of 1995. In January of 1998 six of the ten original committee chairs met in Bloomington to revise and update the plan to reflect upon objectives that have been met, as well as the technological advances achieved in the past few years. The original plan was endorsed by over 200 leaders throughout the state, from agency personnel and nature center staff, to teachers and State Board of Education staff. During Conservation Congress 2000 EL for IL won the full support of the congressional body and was unanimously passed for statewide adoption. In May of 2005 a revision team convened to amend the plan. The outcome is this version of EL for IL, which reflects the accomplishments of the plan’s goals since its conception and modifies it for the next five years. The revision was available for review to over 150 environmental educators throughout the state.

The EL for IL plan has implications for the meaningful implementation of a systemic approach to environmental education in Illinois. The integration of the essential environmental education standards and benchmarks for Illinois’ schools and classrooms is addressed through the Illinois Learning Standards Project (ILSP). This project aligns standards in all learning areas from kindergarten through grade twelve to national standards projects and current research. EL for IL encompasses the needs identified for the meaningful implementation of many of the standards developed through the ILSP.

We invite you to assume a personal responsibility as a shareholder in this process. Prepare for active participation in reaching the goal of environmental literacy in Illinois. Examine this road map for opportunities to utilize your talents and expertise in endorsing and implementing the strategies. Our success will depend on statewide awareness, acceptance and action. To that end, this document will be available to all shareholders through the vast network of dedicated individuals and organizations representing public schools, colleges, universities, resource agencies, businesses, government agencies, and nonformula environmental education providers. It is also available to all of Illinois’ citizenry via www.IllinoisEE.org.

The Illinois Environmental Education Advancement Consortium (IEEAC) has taken the lead in initiating this revision, made possible through funding by the Environmental Education and Training Partnership (EETAP). The resulting document is published herein.

Illinois Environmental Education Advocacy Consortium (IEEAC)
Environmental Education Association of Illinois (EEAI)
EXECUTIVE SUMMARY

The *Environmental Literacy for Illinois* (EL for IL) strategic plan is a systemic five-year plan, designed to fully incorporate environmental education into Illinois learning opportunities. This plan prioritizes those needs and outlines strategies to provide the necessary direction for the establishment of environmental literacy as an integral part of lifelong learning. Annual action plans and budgets for such an effort may be generated from this document. The plan will play a central role in achieving the goals of each focus area by:

- providing a mechanism for implementing environmental education programs and utilizing the resources of Illinois’ communities;
- assisting citizen access to local, state, and federal environmental information and data resources;
- designing implementation options for modeling and adapting effective programs;
- developing a mechanism for including business, industry, civic groups, etc. in partnership opportunities, including career awareness;
- providing avenues for environmental learning for providers from throughout the learning continuum, including preservice, inservice and informal education, as well as scientific expertise;
- correlating with emerging and existing national, state, and local standards and recommendations; and
- continuing internal evaluation and external review.

At the original writing in 1995 each of these specialists chaired a committee focusing on an area of environmental education need in Illinois:

Ms. Kathy Andrews, Illinois Department of Natural Resources (IDNR), Springfield; Dr. John Beaver, Western Illinois University, Macomb; Ms. Nan Buckardt, Lake County Forest Preserves, Libertyville; Ms. Carol Fialkowski, The Field Museum, Chicago; Dr. Marylin Lisowski, Eastern Illinois University, Charleston; Ms. Judy Mann, Environmental Education Association of Illinois (EEAI), Olympia Fields; Ms. Gwen Pollock, Illinois State Board of Education (ISBE), Springfield; Mr. Mike Schneider, Regional Office of Education, Belleville; Dr. Deborah Simmons, Northern Illinois University, DeKalb; Dr. Trudy Volk and Mr. Versil Withrow, Southern Illinois University, Carbondale; Dr. Robert A. Williams, Southern Illinois University, Edwardsville

2005 Revision Team:

Ms. Kathy Andrews and Ms. Randy Wiseman, IDNR, Springfield; Ms. Nan Buckardt, Lake County Forest Preserves, Libertyville; Ms. Carol Fialkowski, Field Museum (retired), Chicago; Ms. Mary Lamb, Environmental Education Consultant, Park Ridge; Ms. Kristin Jacobson, Forest Park Nature Center, Peoria Heights; Mr. Steve Kolsto and Ms. Kristi Morris – Richards, Illinois Environmental Protection Agency, Springfield; Ms. Judy Miller, Urbana Park District Anita Purves Nature Center, Urbana; Ms. Gwen Pollock, ISBE, Springfield; Ms. Mary Rice, Spring Valley Nature Sanctuary, Schaumburg; Ms. Angela Smith, EEAI, McLean; Ms. Tara Wisnewski, Forest Preserve District of Will County, Mokena
INTRODUCTION

The Environmental Literacy for Illinois (EL for IL) strategic plan is the culmination of the efforts of dedicated individuals from throughout Illinois who represent public schools, colleges, universities, resource agencies, businesses, government agencies, and nonformal environmental education providers. These visionaries have long aspired to establish an Illinois plan for environmental education.

In 1957, legislation directed the first mandates for conservation education in Illinois. Over the years, individuals and organizations on the local, regional and state levels have focused energies on successful activities and projects to improve lifelong learning and decision-making skills relating to our environment. Many of these programs have been used in Illinois, providing for inservice teacher education and classroom activities. In 1991, the Conservation Education Advisory Board (CEAB) began the development of its own strategic plan for conservation education, having an impact on agency-directed efforts. Task forces charged by the Governor and Conservation Congress have made recommendations regarding the necessity of coordinated environmental education efforts.

The efforts for the original plan began officially in 1993 with informal meetings organized through Lieutenant Governor Kustra, the Governor's Science Advisory Council, the Illinois State Board of Education, Center on Scientific Literacy and other member agencies of the Conservation Education Advisory Board. Model legislation, which has been enacted in several states, served as a template for the original design of EL for IL.

The actual formulation of EL for IL began in earnest in late 1994 and continued through the spring of 1995, funded through the Illinois State Board of Education's Center on Scientific Literacy. During this time, committees met to design a plan that can bring effective, meaningful environmental education to the schools in Illinois. Every aspect of the plan was deliberated extensively to ensure that the plan embraced the full definition and implications of environmental literacy. Moreover, the overarching multicultural tenets of environmental literacy were considered to encompass the provisions for a healthy and just environment for all, while understanding the past, acting in the present, and protecting the future.
The attempt to develop the *Environmental Literacy for Illinois* (EL for IL) Strategic Plan began with a review of the existing environmental education (EE) components already in place in the State of Illinois. The National Environmental Education Advancement Project (NEEAP) suggests the components below as integral to the establishment of a successful state plan. The number following each component corresponds with a following detailed description on the status of each component in the state of Illinois.

**Structure Components**
- State EE Master Plan
- State EE Board or Advisory Council
- State EE Office
- State-level EE centers/regional offices
- State interagency committee
- State EE association
- Online Database of EE Resources
- State Curriculum/Resource Guides
- Annual EE Conference

**Program Components**
- K-12 EE Instruction Requirements
- EE Guidelines/Standards (EE correlations to State Content Standards)
- State Assessment that includes EE
- Coordinated Teacher Inservice Program
- EE Training for Preservice Teachers
- EE Training for Teacher Educators (University Faculty)(Nonformal Providers)
- EE Training for Nonformal Educators
- EE Model or Resource Schools

**Funding Components**
- Fees, Fines, Taxes and Lottery
- Public Private Grants and Donations
- EE Grants Program

1. EL for IL is the state’s master plan for EE.

2 & 5. The Conservation Education Advisory Board (CEAB) to the Illinois State Board of Education was established through legislation in 1957. Members include the directors of Illinois’ Departments of Agriculture, Conservation, Energy and Natural Resources and the Environmental Protection Agency agencies and Governor-appointed representatives from colleges/universities, Soil and Water Conservation Districts, classroom teachers and business/industry. The legislation allows recommendations to the Governor on relevant matters. Note: In 2001, Governor Ryan abolished nearly a dozen advisory boards; however the legislation was never changed. Therefore, the law exists for the presence of a CEAB Board.
3. Legislation mandates a division of Environmental Education at the Illinois State Board of Education, however, the position has not been established.

4. Environmental education centers exist at Southern Illinois University-Carbondale and Northern Illinois University. Publicly and privately funded environmental centers are found throughout the state. For the most part, the Illinois centers operate independently and little coordination exists between programs.

6. The Environmental Education Association of Illinois (EEAI), founded in 1972, has over 200 members from throughout the state. Their master plan focuses on services to both nonformal and teacher members including training, web-based resource lists and its annual conference.

The Illinois Environmental Education Advancement Consortium (IEEAC) was established in March 1993. It has received grants from U.S. Environmental Protection Agency and National Fish and Wildlife Foundation. Many projects have been completed through such funding. IEEAC has promoted the upgrading of preservice environmental education, encouraged the incorporation of environmental education into grades K-12, provided a workshop for inservice providers, created a website for the organization, and funded the update of EL for IL in 1998 and 2005.


8. EEAI hosts an annual conference each spring.

9. An instruction requirement does exist, as currently listed in the School Code of Illinois, amended by P.A. 86-229, 2, eff. Jan. 1, 1990... “in every public school there shall be instruction, study and discussion of current problems and need in the conservation of natural resources, including but not limited to air pollution, water pollution, waste reduction and recycling, the effects of excessive use of pesticides, preservation of wilderness areas, forest management, protection of wildlife and humane care of domestic animals.”

10. EE correlations exist for all IL Learning Standards. EE correlations for Science and Social Studies descriptors also exist. Both sets of correlations can be found at www.IllinoisEE.org.

11. Although there is not a specific assessment for EE, there are many questions in the State’s standardized tests that are related to EE.

12. Some training in EE exists for Preservice Teachers. No standardized program exits.
13. Training for nonformal providers is offered. Illinois educators created the *Tools for Nonformal Inservice Providers* workshop that has become an important training nationally.

14. Limited grants are available for EE related projects through a variety of funding sources, both private and public.

15. EEAI and the IL Department of Natural Resources offer small grants for EE related projects.

Although much of the progress toward the infusion of environmental education into formal and nonformal education establishments has been made in the State of Illinois, a comprehensive strategy is not currently in place. This plan addresses the need for the development of such a strategy and follows the suggested components noted above by the National Environmental Education Advancement Project.
GOAL #1 Steering Committee efforts will develop a process to ensure statewide implementation of the *Environmental Literacy for Illinois* (EL for IL) Strategic Plan.

OBJECTIVE 1: Develop a plan to provide oversight.
Strategies:
1. Select subcommittee chairs, one per goal, to ensure diverse representation of state-wide shareholders, with revolving 3-5 year terms.
2. Design, adapt and implement a five year governance plan that encourages data collection and assessment throughout the work done on each of the EL for IL goals.
3. Connect oversight responsibilities to applicable agencies and organizations to delegate and assume responsibilities to a greater network of EL leaders.

OBJECTIVE 2: Ensure integration of goal planning and timelines.
Strategies:
1. Implement and revise objectives and strategies as needed.
2. Coordinate communication among EL for IL subcommittees.
3. Plan and conduct meetings and disseminate goal progress reports to committee chairs.

OBJECTIVE 3: Build coalitions and networks for plan recognition and endorsement.
Strategies:
1. Use existing and emerging Centers of Regional Environmental Education (CORE^2) to engage shareholders, such as policy makers, state, regional and federal agencies, businesses, educators etc…
2. Advocate relationships and collaboration with key position(s) in current public state and regional administrations.
3. Design and implement a marketing/media strategy for statewide promotion and advocacy for the EL plan as a whole and for each individual goal.
4. Explore and support option to reconvene Conservation Education Advisory Board (CEAB) to foster state governmental connections with local and state environmental education organizations.

OBJECTIVE 4: Record historic record of environmental education of Illinois.
Strategies:
1. Identify and convene an ad hoc committee to compile historic data and records such as the development of the original and subsequent EL for IL plans, Environmental Education Association of Illinois (EEAI), Illinois Environmental Education Advocacy Consortium (IEEAC), Conservation Education Advisory Board (CEAB) etc…
2. Develop a brief historic record with attendant files.
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EVALUATION

GOAL #2: Evaluation efforts will establish a mechanism for assessing, analyzing and evaluating the status of environmental literacy (EL) in Illinois and the effectiveness of the Environmental Literacy for Illinois (EL for IL) Strategic Plan.

OBJECTIVE 1: Interpret the status of environmental literacy in Illinois.
Strategies: 1. Analyze strands of statewide tests that include assessment of environmental literacy components (e.g. Illinois State Achievement Tests (ISAT), Prairie State Assessment for students, etc…).
2. Monitor the trends of EL in Illinois and provide access to this data to interested parties through the statewide database, www.IllinoisEE.org website.
3. Access national surveys, analyses and research to assess Illinois comparable status of teacher quality issues.
4. Develop a rationale and mechanism for ongoing reassessment.

OBJECTIVE 2: Ensure evaluation of EL for IL committee plans and timelines.
Strategies: 1. Develop integrated benchmarks for tracking progress of each goal on an annual or biannual basis.
2. Communicate with committee chairs to report progress of achievement of strategies with appropriate data collection along the timeline and revise the integrated benchmarks as needed.
3. Produce periodic status reports.

IMPLEMENTATION TIMELINE FOR GOAL #2
(goal.objective.strategy)

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**ELECTRONIC INFORMATION RESOURCES**

**GOAL #3:** Electronic Information Resources efforts will expand the use and usefulness of the environmental literacy (EL) internet resource.

**OBJECTIVE 1:** Identify providers of environmental literacy information for incorporation into the statewide database (www.IllinoisEE.org).

**Strategies:**
1. Establish criteria for incorporation of quality links into the existing database.
2. Review appropriate format for resources links annually.
3. Research and promote existing electronic resources.
4. Establish links to identified resources.
5. Investigate potential links to new EL sites and centers in Illinois.

**OBJECTIVE 2:** Assure access of quality EL resources.

**Strategies:**
1. Identify environmental literacy needs of diverse (expected and unexpected) audiences and populations.
2. Develop and implement marketing strategies to promote awareness and access to EL internet resources.
3. Evaluate effectiveness, quality and utility of EL internet resources.
4. Survey EL providers, teachers and leaders to update trends, new ideas, concepts, resources and needs.
5. Identify emerging EL concepts or issues that require access or development of new resources.

**IMPLEMENTATION TIMELINE FOR GOAL #3**

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PRESERVICE TEACHER EDUCATION

GOAL #4: Preservice Teacher Education efforts will expand opportunities to increase awareness and skills in environmental literacy for teachers-to-be.

OBJECTIVE 1: Establish a mechanism to exchange models of successful environmental education (EE) curriculum/instruction/assessment between post-secondary and nonformal environmental educators for preservice settings.

Strategies:
1. Arrange annual conferences for environmental education instructors.
2. Research and implement a funding mechanism to establish networks.
3. Compile listing of “providers” (e.g. colleges of education, art/science faculty, nonformals, etc.) for networking.
4. Conduct comparative study of existing preservice EE efforts and opportunities according to content area standards (CAS).

OBJECTIVE 2: Broaden environmental literacy opportunities for learning for preservice teachers.

Strategies:
1. Provide live and virtual environmental literacy opportunities for teachers-to-be, such as symposia, field experiences, independent study and practicum.
2. Market learning opportunities to preservice teachers and faculty.
3. Survey current providers of environmental courses or components.
4. Develop and implement assessment tools to determine the effectiveness of programs.

OBJECTIVE 3: Develop innovative standards-based environmental science specialization programs at undergraduate and graduate levels.

Strategies:
1. Collect current data and make projections about supply and demand for Environmental Studies specialization.
2. Develop contacts in Illinois universities and colleges who can facilitate implementation of the environmental science specialization at institutions.
3. Convene or meet individually with deans of colleges of education and post-secondary leaders for discussion, interest and action-planning.
4. Seek funding for creation and program development.
5. Propose basic standards-based framework for policy and program development.

IMPLEMENTATION TIMELINE FOR GOAL #4

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GOAL #5: Inservice Teacher Education efforts will promote incorporation of environmental literacy programs into PreK-12 teaching and learning.

OBJECTIVE 1: Provide support for development and implementation of effective programs, activities and resources for standards-led environmentally literate classrooms.

Strategies:
1. Market resource opportunities to teachers and administrators effectively.
2. Develop and implement supplemental models if needed.
3. Develop, conduct and analyze periodic classroom needs assessments for environmental literacy resources and options.
4. Emphasize access to CORE2 resources and website resources.

OBJECTIVE 2: Support opportunities for PreK-12 classroom teachers to deepen and broaden their own expertise in environmental literacy concepts, strategies and resources.

Strategies:
1. Develop criteria to evaluate effectiveness of opportunities.
2. Conduct, analyze and respond to periodic teacher needs assessments.
3. Access and sustain funding sources by marketing documented student achievement and classroom/teacher needs to decision-makers.
4. Extend opportunities to PreK-12 teachers with attention to underserved audiences.
5. Encourage partnerships for delivery and networking for implementation.

OBJECTIVE 3: Pursue Master Environmental Literacy designation for teachers, classrooms, schools and districts.

Strategies:
1. Develop criteria for qualifications and responsibilities for all categories.
2. Develop strategies to fund, promote, select, and recognize Master Environmental Literacy efforts.

IMPLEMENTATION TIMELINE FOR GOAL #5
(goal.objective.strategy)

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ENVIRONMENTAL EDUCATION INTEGRATION REQUIREMENTS

GOAL #6  Environmental Education (EE) Integration efforts will increase the amount of inclusion of environmental education into student coursework and training for formal and nonformal educators.

OBJECTIVE 1: Develop materials for formal educators that demonstrate EE integration across the curriculum.
Strategies:
1. Develop an on-line tutorial that includes sample assessments and templates that define, show application of and research supporting EE integration.
2. Develop and promote the Green Standards and Descriptors.

OBJECTIVE 2: Train non-formal educators in EE integration.
Strategies:
1. Develop and provide EE integration training which focuses on the definition, application, supporting research and the advantages of EE integration.
2. Develop and provide training on the Green Standards and Descriptors.
3. Promote EE integration and tutorial information in all teacher trainings.

OBJECTIVE 3: Develop an understanding of options for EE integration within grade levels, or grade bands, and across traditional learning areas.
Strategies:
1. Research existing EE integration models.
2. Convene teachers and leaders to collaboratively determine options for EE integration to be recommended as best practices.

OBJECTIVE 4: Develop template and framework from Learning Standards Performance Descriptors to encourage classroom utility.
Strategies:
1. Identify existing exemplary EE units with examples of student work.
2. Identify existing middle and high school EE courses.
3. Develop a comparative framework for middle and high school EE courses.
4. Distribute environmental resources for building/district use.

IMPLEMENTATION TIMELINE FOR GOAL #6
(goal.objective.strategy)

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ENVIRONMENTAL CAREERS

GOAL #7: Environmental Careers efforts will promote environmental careers and career oriented partnerships among business, government, community and school interests.

OBJECTIVE 1: Coordinate development and dissemination of environmental career programs that link to the stages of career knowledge; awareness (grades K-6), exploration (grades 6-8), orientation (grades 9-10) and preparation (grades 11-12).

Strategies:
1. Develop, compile and circulate the results of a comprehensive survey collecting information on environmental careers, training sources and partnerships.
2. Develop, compile and circulate information on environmental community service programs, field experiences, scholarships, internships/externships, conferences and other like opportunities.
3. Work with the Career and Technical Education Division at Illinois State Board of Education (ISBE) and regional Education for Employment (EFE) Centers for possible integration of EL focus and concepts into applicable, established programs.

IMPLEMENTATION TIMELINE FOR GOAL #7
(goal.objective.strategy)

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ENVIRONMENTAL LITERACY SITES AND CENTERS

GOAL #8: Environmental Literacy Sites and Centers efforts will support and improve the networks used in order to attain and improve environmental literacy statewide.

OBJECTIVE 1: Continue to provide environmental education (EE) services and information for teachers in Illinois.

Strategies:
1. Introduce all centers for EE learning to the Centers of Regional Environmental Education (CORE²) model.
2. Integrate applicable centers for EE learning to the CORE² model.

OBJECTIVE 2: Expand the reach of existing networks to include the public at large.

Strategies:
1. Make adjustments to the www.IllinoisEE.org website to handle public program listings and other services.
2. Develop a marketing plan and promote the enhanced website.
3. Continue to expand the network of providers in each region.

OBJECTIVE 3: Develop and implement a mechanism to insure the sustainability of the CORE² project.

Strategies:
1. Identify and secure long-term funding.
2. Develop and implement an on-going evaluation plan to keep the CORE² project current.
3. Develop a mechanism to identify a contact person in each region who will promote and coordinate the CORE² project efforts.

IMPLEMENTATION TIMELINE FOR GOAL #8
(goal.objective.strategy)

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GOAL #9 Grants and Mini-Grants Funding efforts will establish mechanisms to assist grant providers and applicants to maximize success for funding environmental literacy projects.

OBJECTIVE 1: Identify and promote potential funding sources.
Strategies: 1. Identify potential funding sources.
2. Promote partnership opportunities.

OBJECTIVE 2: Develop a mini-grant template for grant funders and applicants.
Strategies: 1. Research existing grant programs to develop models for establishing mini-grants.
2. Compare mini-grant programs to generalize policy structures review criteria for grant requirements, application processes and project evaluation.
3. Promote environmental literacy mini-grant templates both for funders and applicants.

OBJECTIVE 3: Encourage educators to utilize grant funding for environmental literacy projects.
Strategies: 1. Develop an on-line tutorial that includes tips for successful grant writing, current buzz words, questions to consider, pointers to incorporate, suggestions for directions etc…
2. Offer a peer-preview service of proposal draft prior to its submission.

IMPLEMENTATION TIMELINE FOR GOAL #9
(goal.objective.strategy)

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PROFESSIONAL DEVELOPMENT FOR ENVIRONMENTAL EDUCATORS

GOAL #10 Professional Development efforts will establish training and support for nonformal environmental educators.

OBJECTIVE 1: Continue to promote and provide quality professional development opportunities for nonformal educators.

Strategies:
1. Provide statewide training and enrichment opportunities (e.g. TOOLS, Prairie Workshop Curriculum and other relevant opportunities).
2. Provide opportunities for professional networking and recognition, virtual or live, in order to create environmental literacy (EL) learning communities.

OBJECTIVE 2: Gain Professional Certification recognition for nonformal educators.
1. Investigate creation of Illinois’ own professional certification process utilizing existing certificate models from other states.
2. Establish an accountable process for formal/nonformal EL teachers and providers to earn this professional certification.
3. Disseminate information to nonformal educators as certification becomes available.
4. Coordinate necessary guidelines with colleges/universities and other organizations in a position to offer nonformal educators this professional certification.

IMPLEMENTATION TIMELINE FOR GOAL #10
(goal.objective.strategy)

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