Chicago State University

College of Business

Marketing Option/Fall 2010-2012

Name:	Major: Marketing	Minor/2nd Major:	Catalog Year: Fall 2010 - 2012	Advisor Signature and Date:
Cougar UID:	Anticipated Graduation:	Transfer School:	Transfer Degree/Credits:	Student Signature and Date:

Area	Course	Term	Grade	Credit
Area A: Composition (9 Credit Hours)				
A1	ENG 1230/1270 (based on English Placement Score)			3
A2	ENG 1240/1280 (based on English Placement Score)			3
A3	ENG 2790			3
Area B: Humanities (12 Credit Hours)				
B1	CMAT 2030 or 2210			3
B2	Humanities/Fine Art			3
Select	ART 1100, 2101, 2102, 2105, *2110 2120, 2130, 2140, *2150; ENG 1260, 2160, 2339 ,2340, 2410			
From	CMAT 1750, 2040, *2140, 2310, MUS 1134, 2215, 2216, 2217, *2285			
	Foreign Language (6 Credit Hours of a single language)			
B3	Part 1:			3
B4	Part 2:			3
Area C: Math (3 Credit Hours)				
C1	MATH 1200 (based on Math Placement Scores)			3
Area D: Natural Sciences (6 Credit Hours)				
D1	BIOL 1070 or 1080 (Lab required)			3
D2	PH S 1000 or 1010			3
Area E: Social Sciences (9 Credit Hours)				
E1	ECON 1010			3
E2	ECON 1020			3
E3	Diversity Course (unless satisfied in B2)			3
Select	AFAM 1020, AF L 1100, ANTH 1010, 2010, 2160, ART *2110, *2150, CMAT *2140, CJ 2245, GEOG			
From	1000, 1100, HIST 2200, 2840, 2850, MUS *2285, PHIL 1020, SOC 1200, 1250, 2230, WS 2000			
Area F: Non Business Electives (9 Credit Hours)				
F1				3
F2				3
F3				3

Placement/Qualifying Exam	Comments	P or F	Date Taken
English Qualifying (Taken 3 Credit Hrs or less)	Pass ENG 1270 or 1280 exam; otherwise take 1230		
English Qualifying (Taken 6 Credit Hours)	Pass or ENG 1240		
Reading Qualifying	Pass or READ 1500		
Math Placement	Pass or 099 Level 1 and/or 2		
Assessments		P or F	Date Taken
Senior Exit Interview			
Senior Thesis, Report or Project			
Standardized Field Test Examination.			

Area	Course	Term	Grade	Credit
Area G: Business Core Courses (45 Credit Hours)**				
G1	ACCT 2110 (Intro to Financial Acct w/ Lab)			3
G2	ACCT 2111 (Intro to Mangerial Acct)			3
G3	ACCT 2291 (Business Law I) or ACCT 1290			3
G4	FIN 2660 (Principles of Finance)			3
G5	INSY 1370 (Microcomputer Apps. in Business)			3
G6	MGMT 1030 (Intro to Modern Bus Systems)			3
G7	MGMT 3010 (Principles of Management)			3
G8	MGMT 3020 (Organization Behavior)			3
G9	MGMT 3240 (Operation/Production Mgmt)			3
G10	MGMT 4850 (International Business)			3
G11	MGMT 4890 (Business Policy and Strategy)			3
G12	MKTG 3110 (Principles of Marketing)			3
G13	QBA 1500 (Business Math)			3
G14	QBA 2000 (Statistics for Business)			3
G15	QBA 2010 (Business Statistics II)			3
Area H: Marketing Major Courses (9 Credit Hours)**				
H1	MKTG 3780 (Consumer Behavior)			3
H2	MKTG 4830 (Marketing Research)			3
H3	MKTG 4880 (Advanced Marketing Management)			3
Area I: Marketing Electives (9 Credit Hours)**				
I1				3
I2				3
I3				3
Area J: Business Electives (9 Credit Hours)**				
J1				3
J2				3
J3				3
Select From:	9 hours of 3XXX or 4XXX level business course in the COB			
TOTAL DEGREE HOURS				**120**
*** Meets requirements for diversity and fine arts.**				
*****Grade of C or higher required for all Area G, H, I and J***				

UNOFFICIAL EVALUATION UNTIL VERIFIED WITH THE OFFICE OF EVALUATIONS

Please check the latest Undergraduate Catalog often as classes may change

Date: Nov. 2013