



A tip from Robert Louis Stevenson

- Tip: Always keep a pencil and paper at hand. "Sometimes the best ideas come at the least expected times and they never return." Robert Louis Stevenson

How to Write a Sentence

- Tip: Put a concrete noun first
- Tip: Follow immediately with action verb
- Avoid jargon: Use familiar 25cent words
- Never start with “There” or “It”
- Subject/verb agreement
- Modifier/antecedent agreement

Summary of Writing Style Tips

- Use common words
- Consider both research and non-research journals
- Write an article for one audience, then using the same data write an article for a different audience
- Write to the reader, not to the editor

